



NIRMALA NIKETAN INSTITUTE'S  
**COLLEGE OF HOME SCIENCE**  
**NIRMALA NIKETAN AUTONOMOUS**

AFFILIATED TO THE UNIVERSITY OF MUMBAI  
NAAC Accredited 'A+' Grade

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**Syllabus for Entrance Exam for MSc in Community Resource Management**

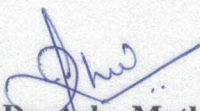
**Objectives:**

- To assess the student's understanding of fundamental concepts in Community Resource Management
- To evaluate readiness for advanced postgraduate studies.
- To test logical thinking, language proficiency, and general knowledge – that is general applicable to professional life as well as specialisation

**Note:**

1. Knowledge, skills and applications for basic concepts in the domains listed below will be assessed
2. Format of the paper will be MCQ – that test memory and retention, analysis and applications
3. Each specialization entrance paper will have a slightly greater emphasis with respect to relevant domains

Domain	Suggestive Topics
Entrepreneurship Management	<ul style="list-style-type: none"><li>• Sources of Finance</li><li>• Outsourcing</li><li>• Franchising</li><li>• Business plan</li></ul>
Total Quality Management	<ul style="list-style-type: none"><li>• Quality Gurus and their contributions</li><li>• Basic Quality Control Tools</li><li>• ISO</li><li>• Goals of TQM</li></ul>
Marketing Management	<ul style="list-style-type: none"><li>• Marketing environment</li><li>• Consumer Behaviour and Market research</li><li>• Marketing Mix</li></ul>
Human Performance and environment Extremes	<ul style="list-style-type: none"><li>• Environment Ergonomics</li><li>• Occupational Hazards</li><li>• Risk Assessment &amp; Management</li><li>• Injury prevention</li></ul>
Human Resource Management	<ul style="list-style-type: none"><li>• Role of HRM in organizational effectiveness</li><li>• Job Description and Job Specification</li><li>• Sources of recruitment</li><li>• Performance Appraisal</li></ul>

  
Dr. Asha Mathew  
Principal

