

DEPARTMENT OF COMMUNITY RESOURCE MANAGEMENT
COLLEGE OF HOME SCIENCE NIRMALA NIKETAN
(Affiliated to the University of Mumbai)
2023 – 2024

FORMAL EVENT @ TYCRM HOSPITALITY

UTKARSH – A STORY OF ENTREPRENUERIAL JOURNEY

Name of the Event:	Utkarsh – A Story of Entrepreneurial Journey
Title of the Program:	Student Led Activity – Formal Events organized by TYCRM Hospitality Elective
Name of the organizing Department:	Department of Community Resource Management
Level (Local/State/Inter-collegiate/ National/International):	Local
Day and Date:	10 th February 2024 Saturday
Time	2.00 – 4.00 pm
Platform used (if online)	Offline event
Venue (Meeting Link, if Online)	Marie de Cice Adelaide Hall, College of Home Science Nirmala Niketan Mumbai – 20
Name of the Committee Organizing:	TYCRM Hospitality Students under the guidance of Dr. Roopa Rao Associate Professor & Faculty-in-charge
Organizing Team (Chairperson, Convenor, Co-Convenors and members)	Amithi Javalekar, Kameswari Ushasree,
Invited by/ Requested by:	Organized & conducted by Dr. Roopa Rao
Name of the Collaborators (if any):	None

Resource person invited: Designation: Affiliation: Organization:	Ms. Kashyapi Nagrecha Ms. Riddhi Sheth Ms. Reema Kelekar
Beneficiaries/ Participants and number - Guests / Dignitaries - Management Representative/s - Staff (In-House / Out-House) - Students (In-House / Out-House) - Any other	17 Hospitality Elective students from the TYCRM (2024 – 25) batch - 3 invited alumnae - 4 faculty attended - 28 TYCRM students (ID and Hospitality elective) - 51 guests
About the Event (Event Flow, if available):	<p>Utkarsh – A Story of Entrepreneurial Journey - Alumnae Interaction Event</p> <p>The Department of Community Resource Management at the College of Home Science, Nirmala Niketan, under the aegis of IQAC and affiliated with the University of Mumbai, hosted "Utkarsh – A Story of Entrepreneurial Journey" on February 10, 2024. This student-led alumni interaction event is part of a broader initiative aimed at fostering learning through real-world experiences shared by alumni. The event highlighted inspiring journeys of entrepreneurial success and innovation, particularly for students aspiring to venture into entrepreneurial fields.</p> <p>"Utkarsh" was conceptualized by the 2021–2022 batch as an extension of their commitment to nurturing a culture of learning through experience. The event stands alongside three other alumni-led initiatives, such as "Aarohan – Aspiring to Inspire," which aim to engage students with distinguished alumni, creating a bridge between academic learning and industry realities.</p> <p>Speakers and Highlights:</p> <p>The event featured three accomplished alumni, who shared their unique entrepreneurial journeys, offering inspiration and practical insights:</p> <ol style="list-style-type: none"> 1. Ms. Kashyapi Nagrecha – A landscape designer and owner of a flourishing floriculture business, she detailed her journey of transforming passion into a sustainable enterprise. 2. Ms. Riddhi Sheth – A sole distributor for MAPEI and an independent distributor for Enagic Indian Kangen Water Pvt. Ltd., she discussed her foray into distribution businesses and the challenges of scaling operations. 3. Ms. Reema Kelekar – The proprietor of Solitaire Media Entertainment and Foodie Reema Quelear, and founder-partner of Sweet Tongue Foods LLP, shared her story of blending creativity and business acumen to achieve success in the food and media industries.

The event was organized in the **7A Classroom**, with students taking the lead in managing logistics, coordinating with alumni, and moderating discussions. QR codes were integrated into the flyer for seamless registration, ensuring an inclusive and well-organized experience.

"Utkarsh" provided students with a platform to:

- Gain first-hand knowledge of entrepreneurial challenges and strategies.
- Network with alumni, fostering mentorship and professional relationships.
- Enhance skills in event management, communication, and teamwork.

"Utkarsh – A Story of Entrepreneurial Journey" is a testament to the College of Home Science's dedication to holistic education. By integrating alumni experiences with student learning, the event has successfully laid a foundation for bridging academic theory and entrepreneurial practice. Events like these continue to inspire students to explore innovative career pathways, empowering them to become future leaders.

Funds generated if any None

Flyer of the Event:

**COLLEGE OF HOME SCIENCE
NIRMALA NIKETAN**
(AFFILIATED TO THE UNIVERSITY OF MUMBAI)
NAAC ACCREDITED 'A+'
Under the aegis of the IQAC

Community Resource Management
invites you
UTKARSH
-A STORY OF ENTREPRENEURIAL JOURNEY

Ms. KASHYAPI NAGRECHA
Landscape designer and Owner of Floriculture business

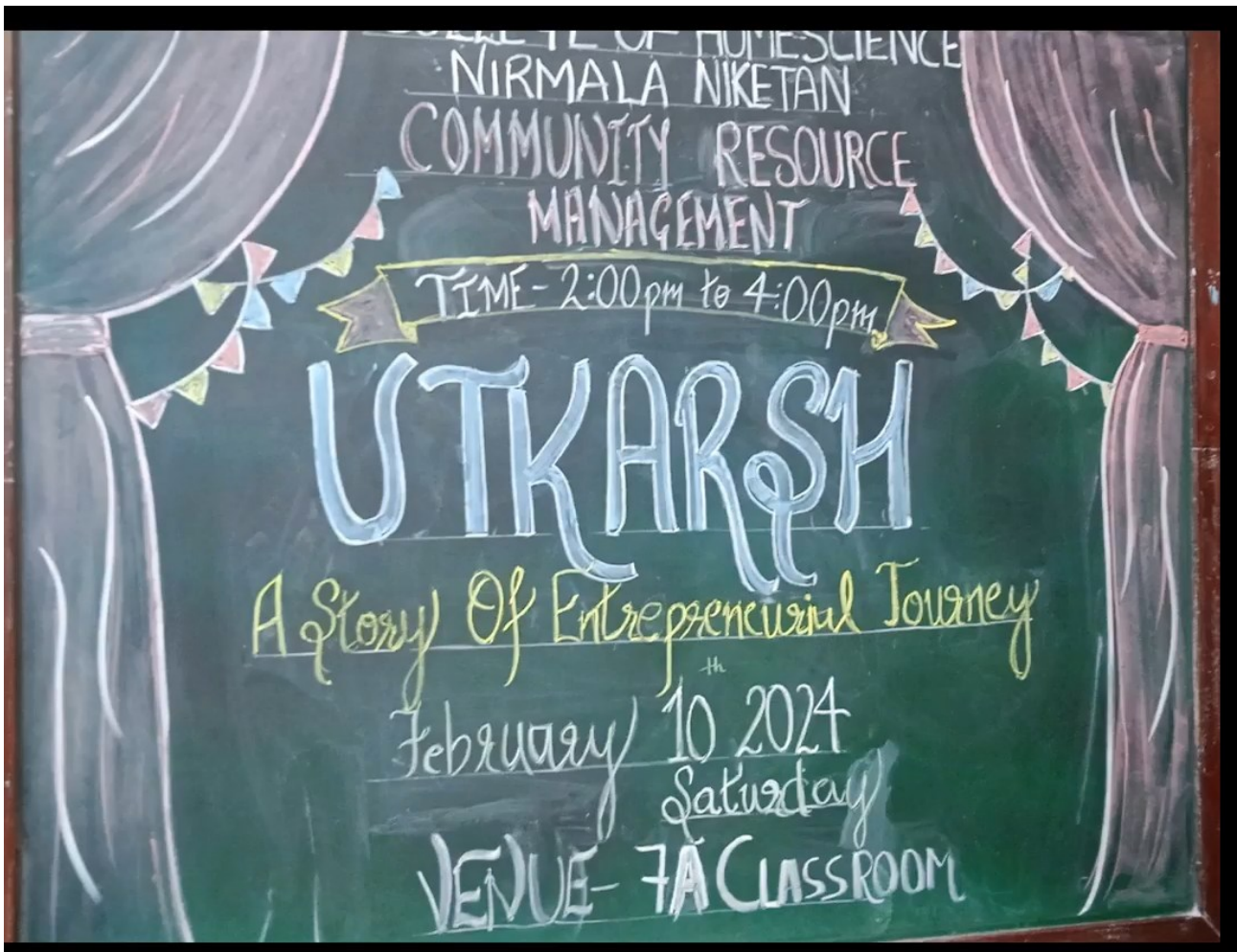
Ms. RIDDHI SHETH
Sole Distributor for MAPEI
Independent Distributor Enagic Indian Kangen Water Pvt Ltd.

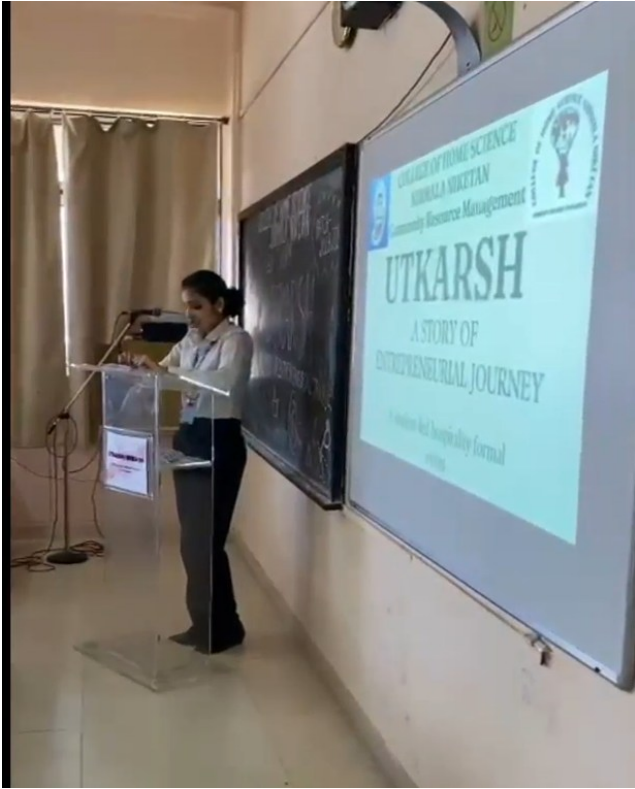
Ms. REEMA KELEKAR
Proprietor Solitaire Media Entertainment and Foodie Reema Quelecar
Founder Partner Sweet Tongue Foods LLP

**Saturday,
FEBRUARY 10, 2024
VENUE- 7A CLASSROOM**

Registration :
<https://docs.google.com/forms/d/e/1FAIpQLSdUDwTXChg2RuA5uNjPNTbTyEwpV06Sqj-5cVVKr7Vp7T7yMQ/viewform>

@CHSC.NN **@CRM_DEPARTMENT**













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