



DEPARTMENT OF COMMUNITY RESOURCE MANAGEMENT
COLLEGE OF HOME SCIENCE NIRMALA NIKETAN
(Affiliated to the University of Mumbai)
2023 - 2024

SOUL ALLIES – INFORMAL EVENT @ TYCRM HOSPITALITY

| | |
|--|--|
| Name of the Event: | Soul Allies |
| Title of the Program: | Student Led Activity – Informal Events organised by TYCRM Hospitality Elective |
| Name of the organizing Department: | Department of Community Resource Management |
| Level (Local/State/Inter-collegiate/National/International): | Local |
| Day and Date: | 27 th January 2024 Saturday |
| Time | 2.00 – 5.30 pm |
| Platform used (if online) | Offline event |
| Venue (Meeting Link, if Online) | Marie de Cice Adelaide Hall, College of Home Science Nirmala Niketan Mumbai – 20 |
| Name of the Committee Organizing: | TYCRM Hospitality Students under the guidance of Dr. Roopa Rao Associate Professor & Faculty-in-charge |
| Organizing Team (Chairperson, Convenor, Co-Convenors and members) | Kameswari Ushasree, Aqsa Khan, Charisma Thampy, Rashida Badri, Asmita B., Niyati Sanghavi, Krisha Chheda, Aafiyah Shaikh |
| Invited by/ Requested by: | Organized & conducted by Dr. Roopa Rao |
| Name of the Collaborators (if any): | None |
| Resource person invited: Designation: | Student Led Event (Informal Event) |

| | |
|--|---|
| Affiliation: Organization: | |
| Beneficiaries/ Participants and number <ul style="list-style-type: none"> - Guests / Dignitaries - Management Representative/s - Staff (In-House / Out-House) - Students (In- House / Out- House) - Any other | 17 Hospitality Elective students from the TYCRM (2024 – 25) batch <ul style="list-style-type: none"> - 68 Guests attended the event (outsiders) @ Rs. 220/- per person - 3 faculty attended - 28 TYCRM students (Id and Hospitality elective) |
| About the Event (Event Flow, if available): | <p>As part of the practical course "Events in the Hospitality Industry," eight TYCRM (Hospitality Elective) organized an informal event on Saturday, 27th January 2024 from 2.00 – 5.30 pm. Planning, organizing, and conducting this informal gathering was a learning opportunity demonstrating students' organizational capabilities, teamwork, and creativity.</p> <p>The pre-activities such as – brainstorming for the theme, and target audience, selecting the title, and name, creating the poster, and marketing the event started 5 months before. Several themes were discussed and debated. Once the target group (18 – 26 years) was decided the ideas flowed in amongst the group.</p> <p>The basics of event management especially in the hospitality industry were learnt practically through organising the event. The break-up of the collected amount as in 55% Food, 20% Décor, 10% workshops/activities/games, 15% gifts/takeaways/ souvenirs/surprise gifts helped in further planning the event flow.</p> <p>Event Flow on the Day: The event followed a structured yet relaxed format, beginning with a warm welcome by the organizing students, setting a positive tone for all participants. The initial phase included introductory speeches where students shared insights into the purpose of the event, highlighting its relevance to their studies and future career aspirations in the hospitality industry. This was followed by a variety of interactive activities designed to engage participants, including games, live performances, and team-based tasks. Throughout the day, students took turns managing different roles, from coordinating activities to handling guest interactions, providing them with real-time exposure to the demands of hospitality roles.</p> <p>Skills and Experiences Gained: Students gained hands-on experience in event planning, guest management, and teamwork. They demonstrated adaptability, particularly in handling unexpected situations that required quick thinking and a calm approach. Communication skills were essential, as they navigated interactions with both peers and guests,</p> |

| | |
|---|--|
| | <p>gaining confidence in their abilities to engage with diverse audiences. Moreover, time management was crucial in adhering to the schedule while ensuring that each segment of the event ran smoothly.</p> <p>Through this event, students developed a deeper understanding of the hospitality industry's dynamic nature, enhancing their leadership abilities, problem-solving skills, and capacity for effective collaboration. This experience stands as a practical foundation for their future roles in the industry.</p> |
| <p>Accounts, if any</p> | <p>Rs. 220 X 68 guests Rs. 70 X 22 TYCRM students (only for food boxes) Rs. 70 X 3 faculty (only for food boxes)</p> |
| <p>Flyer of the Event</p> |  <p>invites you to</p> <h1>Soul Allies</h1> <p><i>A joyous fete in honor of the magic of kinship and camaraderie.</i></p> <p>Mark Your Calendars: Join us on</p> <p>January 27th, 2024 for a Day Full of Fun Activities and Workshops with Your Friends!</p> <p>Venue : Marie Adelaide de Cice Hall Time : 1:30 PM- 4:30 PM</p> <p>Contact us on- 7041554779 Gpay on- 9967821218 Rashida Badri</p>  <p>Entry fee- 220/- FOR PAIRS - 420/- FOR GROUP OF 5- 1000/-</p> |
| <p>Funds generated if any</p> | <p>None</p> |
| <p>Feedback or Suggestions for future</p> | |
| <p>Photographs of the event (at least 4-6)</p> | |





Kanod
INCHARGE PRINCIPAL
COLLEGE OF HOME SCIENCE
Nirmala Niketan,
49, New Marine Lines,
Mumbai - 400 020.