

JAMBOREE HAAT- NAVRATRI BAZAAR

ENTREPRENEURIAL SKILL DEVELOPMENT IN SOURCING & MARKETING

Organized by

THE DEPARTMENT OF TEXTILE & FASHION TECHNOLOGY

Under the aegis of IQAC of

COLLEGE OF HOME SCIENCE NIRMALA NIKETAN

Theme of Jamboree Haat: NAVRATRI BAZAAR

Date: 13th October 2023

Time: 10 am – 5 pm

Venue: Marie Adelaide De Cice Hall, College of Home Science Nirmala Niketan

No. of Participants

- o T.Y.B.Sc - 30
- o M.Sc I - 12
- o M.Sc II - 06

Event Flow

- o Inauguration of Haat: Dr. Anuradha J. Bakshi- In-Charge Principal
Dr. Pratima Goyal- HoD, helped in planning & organizing of the event but could not be present on the day of the event as she had lost her father- in - law
 - Ms. Thelma
 - Dr. Yasmina Avari- Director
 - Dr. Vishaka Karnad
 - Dr. Ritu Madhan
 - Mrs. Sanghmitra Navalgund
 - Mrs. Vibhuti Khedekar
- o Haat opened for Sale at 10 am
- o Haat closing time at 5.00 pm

Organizing Team:

The event was organized as a part of Jamboree Haat – Entrepreneurial Skill Development and Market by the students on 13th October 2023. The event was organized under the guidance of Dr. Pratima Goyal, Dr. Ritu Madhan and Ms. Vibhuti Khedekar.



While becoming a successful entrepreneur is natural for some, others require certain essential skills to start and take the business to success. Keeping this in mind the Department of Textile and Fashion Technology organised its first student led activity of the year 2023-2024, Jamboree Haat on the theme “Navratri Bazaar” keeping the festival of Navratri in mind.

The haat was planned for the students to allow them to develop their entrepreneurial skills, to plan, source, organize, and run the market or a business of their own. To inculcate the skills of management and organisation students sourced the best quality products from different vendors by visiting various markets including manufacturers, wholesalers and retailers.

Prior to the event, the students were divided into groups/teams for individual stalls.

The students were provided with a format for the sourcing and costing of products, which is as follows:

DEPARTMENT OF TEXTILE AND FASHION TECHNOLOGY
COLLEGE OF HOME SCIENCE NIRMALA NIKETAN
FORMAT FOR JAMBOREE HAAT 2022-2023
DATE: 13th October 2023
NAVRATRI BAZAAR

INFORMATION OF GROUP

1. Sr. no.
2. Name of the brand
3. Class
4. Name and mobile no. of the group leader
5. Names of other group members
6. Mobile Number of other groups members

INFORMATION OF PRODUCT AND VENDOR taken from students prior to the Haat.

1. Sr. No.

2. Name of the product
3. Details of the product
4. Quantity (No. of Pcs.)
5. Name, address and contact no. of the vendor
6. Cost price (per pc.)
7. Selling Price (per pc)
8. Picture of the product
9. Name of the student responsible

COST SHEET
DEPARTMENT OF TEXTILE AND FASHION TECHNOLOGY
COLLEGE OF HOME SCIENCE NIRMALA NIKETAN
FORMAT FOR JAMBOREE HAAT 2023-2024
DATE: 13TH OCTOBER 2023

1. Sr. no
2. Product description
3. No of pieces bought
4. Cost price per piece
5. No of pieces sold
6. Selling price per piece
7. Profit per piece
8. Total profit = pcs sold x Profit per pc

The students filled in the relevant details in the above format with the pictures of the products and were approved with the costing by the faculty. The students sourced the products on returnable basis from different vendors. Some of the categories of sourced products were:

- Kurtis & Kurti sets
- T- Shirts & Tops
- Fabrics
- Fashion and oxidized jewellery
- Hair accessories
- Scarves, Dupattas, Stoles & Belts
- Stationary

M.Sc II students took the lead in allocating responsibilities to the students with regards to publicity (announcements/flyers), decoration, photo booth making, arrangement of stalls, etc.

The inauguration of the Jamboree Haat- Navratri Bazaar was done by Dr. Anuradha J. Bakshi In-Charge Principal, Dr. Yasmina Awari Director, Ms. Thelma along with Dr. Vishaka Karnd, Dr.

Ritu Madhan and Mrs. Vibhuti Khedekar and the staff of the department. Immediately after the inauguration, the Haat was open for shopping by one and all.

The students arranged their stalls by having creative visual display of the products and also worked on their branding and packaging skills.

The college staff and students eagerly bought products from the Haat and enjoyed the experience with beautiful pictures at the photo booth also. Some parents / sibling and friends of our students also visited the Jamboree Haat and indulged themselves in the shopping experience.



Inauguration by Dr. Anuradha J. Bakshi, Ms. Thelma, and Dr. Yasmina Avari



Shopping experience by Dr. Anuradha J. Bakshi, Ms. Thelma, and Dr. Yasmina Avari



Jamboree Haat is a platform for students to have mastery over both hard and soft skills such as business & management skills. It also develops their risk taking skills, critical thinking skills, networking skills, problem solving skills etc. These skills determine your entrepreneurial success.

Furthermore, it fosters a sense of community amongst students as they work together it also helps to inculcate group management skills as well as leadership qualities.



The students gained experience and learnt entrepreneurial skills. It was a holistic experience for the students on product sourcing, event management, sale of products and profit making.

The Haat ended at 5.00 pm and the students were enriched with experience and motivated by the profits generated by them during the day.

Reported by: Mrs. Vibhuti Khedekar

Edited by: Dr. Pratima Goyal



A handwritten signature in black ink, appearing to read 'Kusod', written over a horizontal line.

INCHARGE PRINCIPAL
COLLEGE OF HOME SCIENCE
Nirmala Niketan,
49, New Marine Lines,
Mumbai - 400 020.