

**DEPARTMENT OF COMMUNITY RESOURCE MANAGEMENT  
COLLEGE OF HOME SCIENCE NIRMALA NIKETAN  
(Affiliated to the University of Mumbai)**


**2023 – 2024**

**FORMAL EVENT @ TYCRM HOSPITALITY**

**AAROHAN – ASPIRING TO ACHIEVE MANAGEMENT AND  
ERGONOMICS-RELATED CAREERS**

<b>Name of the Event:</b>	Aarohan – Aspiring To Achieve – Management and Ergonomics-Related Careers
<b>Title of the Program:</b>	Student Led Activity – Formal Events organized by TYCRM Hospitality Elective
<b>Name of the organizing Department:</b>	Department of Community Resource Management
<b>Level (Local/State/Inter-collegiate/ National/International):</b>	Local
<b>Day and Date:</b>	23 <sup>rd</sup> March 2024 Saturday
<b>Time</b>	2.00 – 4.00 pm
<b>Platform used (if online)</b>	Mixed Media event (Semi Offline)
<b>Venue (Meeting Link, if Online)</b>	7A Classroom, 7 <sup>th</sup> floor Classroom, College of Home Science Nirmala Niketan Mumbai – 20
<b>Name of the Committee Organizing:</b>	TYCRM Hospitality Students under the guidance of Dr. Roopa Rao Associate Professor & Faculty-in-charge
<b>Organizing Team (Chairperson, Convenor, Co-Convenors and members)</b>	Amithi Javalekar, Dyuti Panwala, Asmita Birwatkar, Sheetal Sawant, Vidhi Gada and Avandhika Shaju.
<b>Invited by/ Requested by:</b>	Organized & conducted by Dr. Roopa Rao
<b>Name of the</b>	None

<b>Collaborators (if any):</b>	
<b>Resource person invited:</b> <b>Designation:</b> <b>Affiliation:</b> <b>Organization:</b>	Ms. Dhanashree Gurav Ms. Nidhi Mehta Ms. Rajashree Maity Ms. Mugdha Ayare (joined online)
<b>Beneficiaries/ Participants and number</b> - <b>Guests / Dignitaries</b> - <b>Management Representative/s</b> - <b>Staff (In-House / Out-House)</b> - <b>Students (In-House / Out-House)</b> - <b>Any other</b>	17 Hospitality Elective students from the TYCRM (2024 – 25) batch - 5 invited alumnae - 4 faculty attended - 28 TYCRM students (ID and Hospitality elective) - 47 guests
<b>About the Event (Event Flow, if available):</b>	<p><b>Aarohan – Aspiring to Achieve – Management &amp; Ergonomics Related Careers Alumnae Interaction Event</b></p> <p><b>Aarohan: Aspire to Achieve</b>, an initiative under the theme "Management and Ergonomics," highlighted the synergy between workplace safety, health research, and effective management practices. This year's focus was on showcasing expertise in market research, client coordination, and workplace ergonomics, drawing inspiration from accomplished professionals in the field.</p> <p><b>Invited Alumnae - Profiles:</b> The event featured four distinguished speakers who brought diverse insights into management, client interaction, and ergonomic innovations:</p> <ol style="list-style-type: none"> <li>1. <b>Ms. Dhanashree Gurav</b>, a versatile project coordinator at Kantar with 4+ years in market research, emphasized her expertise in executing diverse tasks, meeting deadlines, and providing strategic client solutions. Her proven problem-solving skills and experience with Amazon's direct sales team demonstrated the importance of planning and decision-making in dynamic environments.</li> <li>2. <b>Ms. Nidhi Mehta</b>, a client coordinator at Warner Bros., shared her insights into achieving client satisfaction, backed by her roles in business development at Microsoft India and support at Alorica. Her presentation emphasized building strong client relationships for organizational growth.</li> <li>3. <b>Ms. Rajashree Maity</b>, an EHS professional and ergonomics lead at Siemens Healthineers, brought a unique perspective as a researcher in workplace safety and health. With a background in HR and health research, she underscored the critical role of ergonomics in enhancing employee well-being.</li> </ol>

	<p>4. <b>Ms. Mugdha Ayare</b> concluded the session, contributing her experiences and strategic insights online. She is a safety officer with Siemens, London, UK.</p> <p>The event highlighted the importance of integrating ergonomic practices into management systems to ensure safety and productivity. Aarohan 2024 reaffirmed its commitment to fostering leadership, innovation, and practical knowledge-sharing among aspiring professionals.</p> <p>Aarohan enhanced students' event management, communication, and networking skills, fostering confidence and professional poise. By handling logistics and moderating discussions, participants gained valuable industry knowledge, developed professional relationships, and honed essential skills, preparing them for future roles in hospitality and design. The event was a true stepping stone to success.</p>
<p><b>Accounts, if any</b></p>	<p>NA</p>
<p><b>Flyer of the Event</b></p>	
<p><b>Funds generated if any</b></p>	<p>None</p>
<p><b>Photographs of the event (at least 4-6)</b></p>	







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**INCHARGE PRINCIPAL**  
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