

REPORT OF STORY OF ACHIEVERS

Date: 2nd September 2023

A motivational talk by a successful alumni in the textile and fashion industry was organized for students of Textile and Fashion Technology to provide them with insights, inspiration, and guidance on pursuing their career endeavours in the dynamic world of textile and fashion technology. The guest speakers, shared their journey, experiences and valuable lessons learned along the path to success. The invited alumni of the Department of Textile and Fashion Technology included Ms. Khyati Shah Merchandiser, Sai Baba Garments; Ms. Laveen Jain, Textile Merchandiser, Shraddha Creation Pvt. Ltd. and Ms. Tejashree Gaikwad, Lifestyle Journalist, Hindustan Times (Digital) & Owner of StyleसेBoutique.

Objectives:

1. To inspire students to pursue career in the textile and fashion industry.
2. To provide insights into the challenges and opportunities inherent in building a career in textile and fashion industry.
3. To share practical advice and strategies for success based on the speaker's personal experiences.
4. To encourage students to leverage their skills and knowledge to create impactful and sustainable ventures in fashion.

Key Highlights of the Talk:

1. **Personal Journey:** All the guest speaker Ms. Khyati Shah, Ms. Laveen Jain and Ms. Tejashree Gaikwad shared their personal journey, highlighting the challenges, setbacks, and pivotal moments that shaped their career path. They emphasized the importance of resilience, perseverance, and a growth mind-set in overcoming obstacles and seizing opportunities.
2. **Vision and Passion:** Ms. Laveen Jain underscored the significance of having a clear vision and passion for the fashion industry. They encouraged students to identify their unique strengths, interests, and values, guiding them in aligning their entrepreneurial pursuits with their personal and professional aspirations.
3. **Innovation and Creativity:** Innovation and creativity are fundamental drivers of success in the fashion industry. Ms. Tejashree Gaikwad emphasized the need to think outside the box, embrace experimentation, and continuously push the boundaries of traditional fashion norms to stay ahead in a competitive market.
4. **Building a Brand:** Building a strong brand is essential for establishing credibility, connecting with consumers, and fostering loyalty. Both Ms. Laveen Jain and Ms. Tejashree Gaikwad shared insights into brand building strategies, including storytelling, brand identity development, and customer engagement, drawing from their own experiences in creating a distinctive brand presence.
5. **Adaptability and Resilience:** The fashion industry is inherently dynamic and subject to rapid changes in trends, consumer preferences, and market dynamics. Ms. Khyati Shah highlighted the importance of adaptability and resilience in navigating uncertainty and evolving with the ever-changing landscape of the textile and fashion industry.

Outcome

This interactive event served as a source of inspiration, empowerment, and guidance for students of Textile and Fashion Technology aspiring to embark their career in the field of textile and fashion industry.

Photo evidence




COLLEGE OF HOME SCIENCE NIRMALA NIKETAN
 Affiliated to the University of Mumbai
 NAAC Accredited 'A+' Grade
DEPARTMENT OF TEXTILE AND FASHION TECHNOLOGY
 Organizes

STORY OF ACHIEVERS



Ms. Khushi Shah
 Merchandiser
 Sai Baba Garments



Ms. Laveen Jain
 Textile Merchandiser,
 Shreeha Creation Pvt. Ltd



Ms. Tejasree Gaware
 Lifestyle Journalist,
 Hissortex, Times (Digital) &
 Director of Style@Boutique

Day & Date: Saturday, 2nd September 2023
 Time: 1.30 pm onwards
 Venue: Marie Adelaide De C6e Hall

Organizing Committee



Dr. Pratima Goyal
 Head of Department &
 IQAC Coordinator



Ms. Vinoda Ullav
 Assistant Professor



Dr. Anjali Srivastava
 Assistant Professor

Social Media Links

<https://www.nirmalaniketan.org/> https://www.instagram.com/FTL_department_textile_fashion_tech_nirmalaniketan_2018
https://youtube.com/channel/UC2y210xMg7TyyrP9K_3m0 <https://www.facebook.com/fofba.org/N-1-02011900121403>

Flyer of the event

Reported by Dr. Anjali Srivastava
Edited by Dr. Pratima Goyal



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