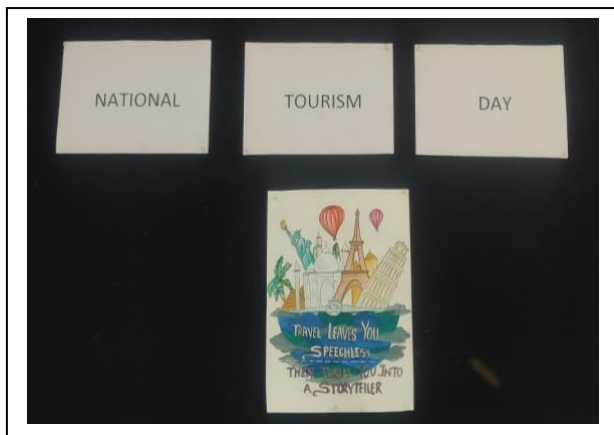


National Tourism Day Event

Date: 25 January' 2023



Every year on 25th January, National Tourism Day is celebrated across the country. This day is observed by the government to encourage tourism and explain the essential role of tourism in the growth of the country.

The Indian government established January 25 as the National Tourism Day to raise awareness about the importance of tourism for the country's economy. Most people are unaware of the fact that India dedicates a day to tourism.

To mark the celebration College of Home Science Nirmala Niketan's Dept. of Community Resource Management organized an inter-collegiate competition.

Significance of the day

India is among the oldest civilizations in the world and offers diversity and multiculturalism. The country has a rich heritage and attractive places to visit, making it a popular tourist destination. The day is celebrated in the country to make people aware of the growth prospects of the tourism sector and how it impacts India's economic development.

To undertake the event poster competition was conducted amongst the students from various colleges.

The poster competition was conducted under the guidance of Mrs. Sunita Jaiswal and Ms. RiddhiRaut.

The themes for the competition were as follows:

1. Rethinking Tourism
2. Rural and community Tourism
3. Sustainable Tourism

Various colleges had been invited and had taken part in the competition.

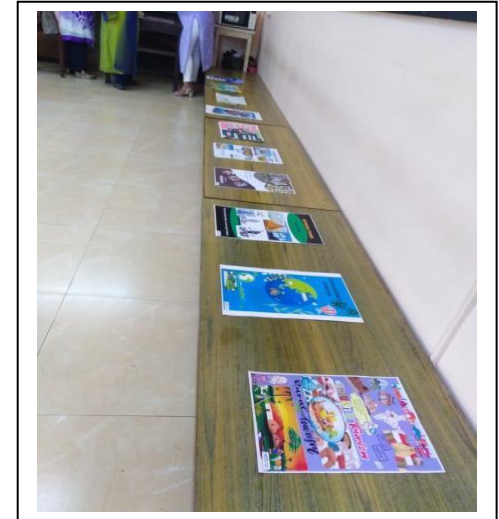
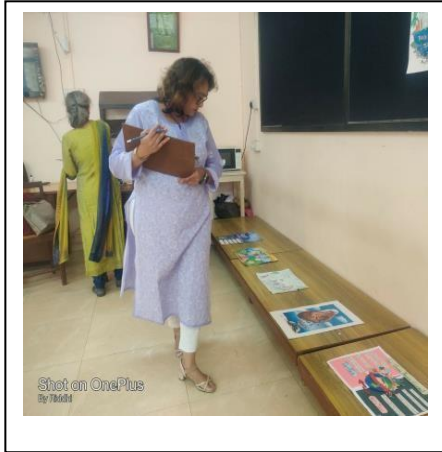
The students were asked to participate in a group of 2 along with selecting one of the themes given. Also the organizing committee had an option to submit the poster either in Digital or a handmade poster.

The posters were displayed on 25th January, 2023 in the College Common Room



Invitation for Poster Competition

The judges for the competition were Dr. Roopa Rao senior faculty member from the Dept .of Community Resource Management, Dr. Vishakha Karnad senior faculty member from Dept. Of Textile and Fashion Technology and Mrs. Shibani Samant senior faculty member from Commercial Art and Graphic Design



The judges selected the best three posters out of the 28 and ranked them based on the relevance of the theme, creativity and innovation. The poster competition received a major response as it was conducted off lineafter conducting it online last year 2021-22

Ms Sunita Jaiswal



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