

Report of Consultancy Project
by
Department of Foods, Nutrition and Dietetics
College of Home Science Nirmala Niketan

Name of the College:	College of Home Science Nirmala Niketan
Affiliation:	Affiliated to the University of Mumbai
Name of the Event:	Consultancy Project
Title of the Program/s:	Type of Consultancy: Sensory Evaluation Product: RiteBite Max Protein Granola
Name of the Department Organized:	Department of Foods, Nutrition and Dietetics
Level (Local/ State/ Intercollegiate/ National/ International):	NA
Invited by/ Requested by:	NA
Name of the Collaborators (if any):	Name of company: Naturell (India) Private Limited A2009, Kailash Business Park Vikhroli (W) Mumbai- 79
Resource person/s and their designation and organization employed:	NA
Day and Date:	Monday 12 th February, 2024
Time:	10:00am to 12:30pm
Platform used (if online):	Offline
Venue (Meeting Link, if online):	2 nd floor Food Laboratory
Beneficiaries/ Participants and number:	
• Guests/ Dignitaries:	NA
• Management Representative/s:	NA
• Staff (In-house/ Out-house):	Project Coordinator: Dr. Minelly Rodrigues Assistant Project Coordinator: Dr. Tasneem Ravat
• Students (Inhouse/Outhouse):	60 students from TY FND, MSc1 FND, MSc2 FND and MSc2 FPP
• Any other:	NA
About the Event (Event flow, if available):	Report given below
Accounts, if any:	Consultancy charges: Rs. 35,000/- + 18% GST
Flyer of the Event:	NA
Funds generated if any:	Consultancy charges: Rs. 35,000/- + 18% GST
Feedback or suggestions for future link:	NA
Photographs of the event (at least 4-6)	Attached below
Sample of the certificate if any:	Attached below

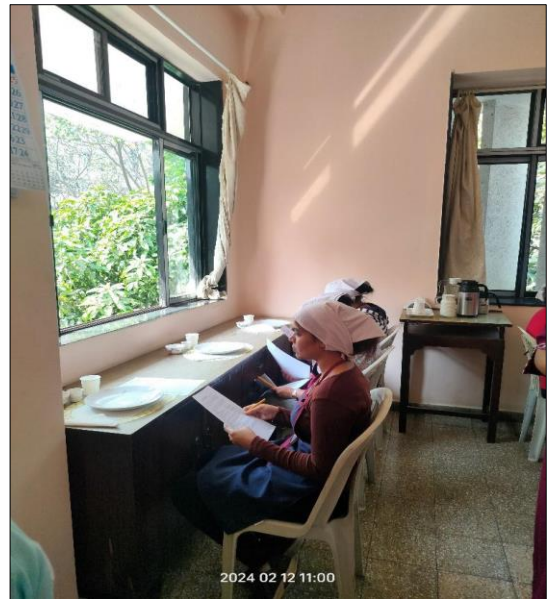
The Department of Foods, Nutrition and Dietetics took up a consultancy project for Naturell India on the sensory evaluation of the recently launched product RiteBite Max Protein Granola. Evaluation of the sensory characteristics of three product variations of RiteBite Max Protein Granola was conducted by the Department.

Project Timeline:

Day/ Date	Project component
Monday 12 th February 2024	Sensory Evaluation
Tuesday 13 th February 2024	Data entry
Wednesday 14 th February 2024	Data Analysis
Thursday 15 ^h February 2024	
Friday 16 th February 2024	Preparation of report
Saturday 17 th February 2024	

A panel comprising of semi-trained panel members was selected for the evaluation. The panel members were briefed about the products and sensory parameters before the commencement of the evaluation. They were also familiarized with the score card designed for the evaluation. Multiple evaluation booths were set up in the food laboratory to enable each panelist to conduct the sensory evaluation

Quantitative data obtained from the sensory evaluation was subject to statistical analysis using appropriate tests and thereby highlighted the acceptability of each of the product variants. Feedback on the strengths and areas for improvement for each RiteBite Max Protein Granola variant was provided along with recommendations for potential product enhancements based on the findings. Ms. Vibha Hasija (Head- Department of Foods, Nutrition and Dietetics) provided overall guidance for the consultancy project.





NIRMALA NIKETAN INSTITUTE'S
**COLLEGE OF HOME SCIENCE,
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NN/CHSC/23-24/GO/6996

20th February 2024

To,
Dr. Ravinder Verma
Brand Manager,
Naturell India
A 2009, Kailash Business Park,
Vikhroli (W) - Mumbai-79

Subject: Report of sensory evaluation of RiteBite Max Protein Granola

Dear Dr. Ravinder Verma,

We are glad to have collaborated with your company Naturell India for the sensory evaluation of your recently launched product, RiteBite Max Protein Granola. Please find attached the compiled report with data of the acceptability scores for the product variations along with suggestions for improvisation of the product shared by the panel members.

Warm regards,

Ms. Vibha Hasija
Head of the Department
(Foods, Nutrition and Dietetics)



Prof. Dr. (Mrs.) Vishaka Ashish Karnad
I/C Principal



To,
Ms. Vibha Hasija,
Head of Department of Foods, Nutrition and dietetics.
College of Home Science Nirmala Niketan,
Mumbai, India
Date – 01-05-2024



Subject: Acknowledgment of Collaboration and Successful Completion for Sensory Evaluation of Max Protein Granola Project.

Respected Madam,

This letter is to extend our sincerest gratitude for the invaluable collaboration between our organization and the Department of Foods, Nutrition, and Dietetics at College of Home Science Nirmala Niketan, Mumbai.

Our joint venture to conduct sensory evaluation on Max Protein Granola has been an enlightening and fruitful experience. Your department's expertise, dedication, and professionalism have significantly contributed to the success of this project. Through meticulous evaluation and insightful analysis, we have gained invaluable insights into consumer preferences and perceptions regarding our product.

The commitment demonstrated by your faculty and students throughout the collaboration process has been exemplary. Their enthusiasm and proficiency have been instrumental in achieving our shared objectives and ensuring the project's smooth progression.

We are pleased to acknowledge the successful completion of this project, thanks to the collaborative efforts and unwavering support extended by your esteemed department. The findings derived from this endeavor will undoubtedly aid us in refining and enhancing the quality of Max Protein Granola to better cater to the needs and preferences of our consumers.

We look forward to the possibility of future collaborations with the Department of Foods, Nutrition, and Dietetics at Nirmala Niketan College. Together, we can continue to pursue excellence in food innovation and contribute to the advancement of the nutrition and dietary sciences field.

Once again, thank you for your invaluable partnership and contributions. We greatly appreciate the opportunity to collaborate with such esteemed institution.

Please do not hesitate to reach out if there are any further opportunities for collaboration or if we can be of assistance in any way.

Warm Regards,
E. P. Hemia
Max Protein



Naturell (India) Private Limited

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