

## **CAREER GUIDANCE**

### **CAREER GUIDANCE AND ADVOCATING SUSTAINABILITY**

- ❖ **Name of the College:** College of Home Science Nirmala Niketan
- ❖ **Affiliation:** University of Mumbai
- ❖ **Name of The Event:** Career Guidance
- ❖ **Title of the program/s:** Career Guidance and Advocating Sustainability
- ❖ **Name of the Department organized:** Textile and Fashion Technology
- ❖ **Level: International speaker**
- ❖ **Name of the Committee Organizing:** Department of Textile and Fashion Technology
- ❖ **Organizing Team:** All Staff
- ❖ **Invited by/ Requested by:** Dr. Pratima Goyal
- ❖ **Resource person/s and their designation and organization employed:** Mr. Ajay Shrivastav – Entrepreneur, Founder and Creator of Gingerblu in New York and Amsterdam
- ❖ **Details of the event:**
  - **Date:** 21<sup>st</sup> December 2023
  - **Time:** 1pm onwards
  - **Venue:** College of Home Science Nirmala Niketan
  - **Beneficiaries/ Participants and number**
    - **Guests / Dignitaries:** Mr. Ajay Shrivastav
    - **Staff (In-House):** 8
    - **Students (In-House):** 48
  - **About the Event**

The Department of Textile and Fashion Technology organized a talk on Career Guidance and Advocating Sustainability in association with IIC and EIC Tof TFT on 21<sup>st</sup> December 2023. Mr. Ajay Srivastav is a serial entrepreneur with 20+ years of experience in creating and scaling various businesses. In his talk he advised students about the numerous businesses in the sectors of Fashion, Media, Jewelry and Non-Profit Organizations.. He is the founder of GingerBlu – a modern women’s fashion brand based in New York and Amsterdam that focuses on sustainable, eco-friendly, and fair trade products. He has also co-founded NectarNectar, an ethical and sustainable fashion brand based in the heart of New York City. He has worked as a consultant for Showroom79, a mid to high-end fashion clothing design, product development and production company based in Amsterdam and also launched a vegan restaurant and enabled it to become self-

sustaining in 6 months.

According to him sustainable fashion is a rapidly growing field that blends creativity, innovation, and environmental consciousness. As consumers and companies increasingly prioritize eco-friendly, ethical, and sustainable practices, the demand for professionals skilled in sustainable fashion is on the rise. He shared the guru Mantra with students that if they are passionate about both fashion and sustainability, this field offers numerous opportunities to contribute positively to the industry and the planet.

He encouraged students to envision their career aspirations and actively pursue their dreams- “Once a dream becomes your goal, it transforms into your passion”.

### **Flyer of the Event**



**COLLEGE OF HOME SCIENCE NIRMALA NIKETAN**

NAAC Accredited 'A+' Grade  
Affiliated to the University of Mumbai

**DEPARTMENT OF TEXTILE & FASHION TECHNOLOGY**

**Organizes**

**Under the aegis of IQAC in collaboration with TIC & EIC**



*A talk by*  
**Mr. Ajay Shrivastav**  
**Entrepreneur**  
**Founder and Creator of Gingerblu.**

**Topics:**

- **Career Guidance**
- **Advocating Sustainability**

**21<sup>st</sup> December 2023** **1:00 pm onwards**

**College of Home Science Nirmala Niketan**

**Organizing Committee**

**Prof. Dr. Vishaka Karnad**

I/C Principal  
College of Home Science Nirmala Niketan

**Dr. Pratima Goyal**

Head – Textile and Fashion Technology  
IQAC Coordinator

**Dr. Ritu Madhan**

Assistant Professor

**Dr. Neha Mulchandani**

Assistant Professor

**Ms. Vrinda Uduaver**

Assistant Professor

**Dr. Anjali Srivastava**

Assistant Professor

**Ms. Sanghmitra Navalgund**

Assistant Professor

**Ms. Vibhuti Khedekar**

Assistant Professor

**Social Media Links**

<https://www.nirmalaniketan.com/>

[https://youtube.com/channel/UC2g2l6mMgT7VyVYF05\\_JHw](https://youtube.com/channel/UC2g2l6mMgT7VyVYF05_JHw)

[https://instagram.com/tfi\\_department?utm\\_medium=copy\\_link](https://instagram.com/tfi_department?utm_medium=copy_link)

<https://www.facebook.com/profile.php?id=100011906192405>

**Pictures of the event**



**Written by: Ms. Sanghmitra Navalgund**  
**Edited By: Dr. Pratima Goyal**



*KauroD*

**INCHARGE PRINCIPAL**  
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