#### TECHNICAL SEMINAR

- ❖ Name of the college: College of Home Science Nirmala Niketan
- **Affiliation:** University of Mumbai
- **❖ Title of the program/s:** Technical Seminar
- **❖ Name of the Department organized:** Textile and FashionTechnology
- **Level:** International
- ❖ Name of the Committee Organizing: Department of Textile and Fashion Technology
- ❖ Organizing Team: Dr. Pratima Goyal, Dr. Vishaka Karnad, Dr. Ritu Madhan and Ms. Sanghmitra Navalgund
- **❖ Invited by/ Requested by:** Dr. Pratima Goyal
- ❖ Resource person/s and their designation and organization employed: Mr. Marc Sindler Group CMO TESTEX, Zurich and Mr. Vignesh Amalraj Country Manager OETI (Member of TESTEX, Zurich)
- **Details of the event:** 
  - ➤ **Date:** 7<sup>th</sup> October 2023
  - > **Time:** 11:45 am onwards
  - ➤ Venue: Marie Adelaide De Cice Hall, College of Home Science Nirmala Niketan
  - > Beneficiaries/ Participants and number
    - o Guests / Dignitaries: Mr. Marc Sindler and Mr. Vignesh Amalraj
    - o Management Representatives: 1
    - o **Staff:** 8
    - o Students (In-House): 48

### **&** Event Flow

- Introduction to the session: Dr. Ritu Madhan
- Lighting of Lamp: Dr. Anuradha J. Bakshi, Ms. Noella Dias, Dr. Pratima Goyal, Mr. Marc Sindler, Mr. Vignesh Amalraj and CRs of T.Y.B.Sc, M.Sc I & M.Sc II (Ms. Adwika Shetty, Ms. Alefiyah Nulwala & Ms. Maitri Dharaod)
- Welcome Address: Dr. Anuradha J. Bakshi
- About the session: Dr. Pratima Goval
- Introduction & Felicitation of Speakers: Dr. Ritu Madhan
- Session I: Understand Sustainability Management in Textiles & Apparel Mr. Marc Sindler
- Session II: How to Meet Everchanging Compliance Requirements of International Brands & Retailers Mr. Vignesh Amalraj
- Vote of Thanks: Dr. Ritu Madhan
- Faculty present:
  - o Dr. Pratima Goyal
  - o Dr. Vishaka Karnad
  - o Dr. Ritu Madhan
  - o Dr. Neha Mulchandani
  - o Ms. Vrinda Udiaver
  - o Dr. Anjali Srivastava

### **Report of Technical Seminar**

The Department of Textile and Fashion Technology organized Technical Seminar in Collaboration with SDC EC on 7<sup>th</sup> October 2023. The event was divided into two sessions.

The seminar was organized for the students so that they could understand the industry requirements of standardization and how certification helps in the overall growth of business.

## Session 1: Understand Sustainability Management in Textiles and Apparel was conducted by Mr. Marc Sindler. Mr Marc swindler is the Group CMO – TESTEX, Zurich

The first speaker Mr. Marc Sindler, Group CMO – Testex, Zurich spoke on Understanding Sustainability Management in Textiles & management. He started the session effectively by a short survey to understand the work preferences of the students once they graduate. On the basis of the same, he then focused on sustainability management in the textiles and apparel industry with reference to the practices, strategies, and processes that companies adopt to reduce their environmental, social, and economic impacts throughout the life-cycle of their products. The components for sustainable management may include Sustainable Materials, Energy and Water Efficiency, Waste Management and Circularity, Social Responsibility, Green Manufacturing Practices, Innovation and Technology and many more depending on industry to industry. He also highlighted the advantages of sustainability in the textiles and apparel industry. He primarily emphasized the key benefits, including environmental protection, enhanced brand loyalty and market advantage, as well as regulatory compliance and effective risk management.

He ended the session with a word cloud and handed out prizes to some of the faculty and students. The session was extremely interactive and focused on global concerns.

# Session 2: How to meet the ever-changing Compliance Requirements of International Brands and Retailers by Mr. Vignesh Amalraj – Country Manager – OETI (Member of TESTEX, Zurich)

The second session was conducted by Mr. Vignesh Amalraj, Country Manager OETI (Member of Testex, Zurich) on How to Meet Everchanging Compliance Requirements of International Brands & Retailers. He spoke on the importance of ever-changing compliance requirements of international brands and retailers and stressed that it is a critical challenge for companies in the textile and apparel industry. As regulations evolve, businesses must stay agile and proactive to ensure they meet both legal and customer expectations. He highlighted some strategies to meet these dynamic compliance demands. Compliance requirements of international brands and retailers is an ongoing process that demands vigilance, flexibility, and proactive management. By staying informed, investing in compliance systems and technologies, fostering ethical practices, and maintaining strong relationships with partners and regulators, businesses can navigate global compliance challenges effectively and maintain a competitive edge in the international market.

The session was interesting as India is a leading exporter of textiles and apparel and fulfilling compliance requirements holds utmost importance in the sector. Mr. Vignesh Amalraj responded positively and answered all the queries of the faculty and students.

### **Outcome:**

- ❖ The session primarily focused on the current state of sustainable practices.
- ❖ It helped students grasp the importance of adopting sustainable practices.
- ❖ It raised awareness about the various compliance requirements for the international

market.

❖ Gained insights into various organizations working in close alignment with international standards.

### **Solution** Flyer of the Event



### **Photographs of the Event**











Reported by: Dr. Ritu Madhan and Ms. Sanghmitra Navalgund Edited by: Dr. Pratima Goyal

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