

University of Mumbai




No. AAMS (UG) /155 of 2021

CIRCULAR:-

Attention of the Principals of the Affiliated Colleges and Directors of the recognized Institutions in Faculty of Science and Technology.

They are hereby informed that the recommendations made by the Ad-hoc Board of Studies in **Home Science** at its meeting held on 20th March, 2021 vide item No. 1(xiv) and subsequently passed by the Board of Deans at its meeting held on 11th June, 2021 vide item No. 8.15 have been accepted by the Academic Council at its meeting held on 29th June, 2021, vide item No. 8.15 and subsequently approved by the Management Council at its meeting held on 29th July, 2021 vide item No. 16 and that in accordance therewith, in exercise of the powers conferred upon the Management Council under Section 74(4) of the Maharashtra Public Universities Act, 2016 (Mah. Act No. VI of 2017) the Ordinance 6701 & 6702 Regulations 9444 & 9445 and the syllabus of **Diploma in Fashion Designing** has been introduced and the same have been brought into force with effect from the academic year 2022-23, accordingly. (The same is available on the University's website www.mu.ac.in).

MUMBAI - 400 032
25th October, 2021
To,


(Sudhir S. Puranik)
REGISTRAR

The Principals of the Affiliated Colleges and Directors of the recognized Institutions in Faculty of Science and Technology. (Circular No. UG/334 of 2017-18 dated 9th January, 2018.)

A.C/8.15/29/06/2021
M.C/16/29/07/2021


No. AAMS (UG) /155-A of 2021

MUMBAI-400 032

25th October, 2021

Copy forwarded with Compliments for information to:-

- 1) The Chairman, Board of Deans
- 2) The Dean, Faculty of Science and Technology,
- 3) The Chairman, Ad-hoc Board of Studies in Home Science,
- 4) The Director, Board of Examinations and Evaluation,
- 5) The Director, Board of Students Development,
- 6) The Co-ordinator, University Computerization Centre,


(Sudhir S. Puranik)
REGISTRAR

Copy to :-

- 1. The Deputy Registrar, Academic Authorities Meetings and Services (AAMS),**
- 2. The Deputy Registrar, College Affiliations & Development Department (CAD),**
- 3. The Deputy Registrar, (Admissions, Enrolment, Eligibility and Migration Department (AEM),**
- 4. The Deputy Registrar, Research Administration & Promotion Cell (RAPC),**
- 5. The Deputy Registrar, Executive Authorities Section (EA),**
- 6. The Deputy Registrar, PRO, Fort, (Publication Section),**
- 7. The Deputy Registrar, (Special Cell),**
- 8. The Deputy Registrar, Fort/ Vidyanagari Administration Department (FAD) (VAD), Record Section,**
- 9. The Director, Institute of Distance and Open Learning (IDOL Admin), Vidyanagari,**

They are requested to treat this as action taken report on the concerned resolution adopted by the Academic Council referred to in the above circular and that on separate Action Taken Report will be sent in this connection.

- 1. P.A to Hon'ble Vice-Chancellor,**
- 2. P.A Pro-Vice-Chancellor,**
- 3. P.A to Registrar,**
- 4. All Deans of all Faculties,**
- 5. P.A to Finance & Account Officers, (F.& A.O),**
- 6. P.A to Director, Board of Examinations and Evaluation,**
- 7. P.A to Director, Innovation, Incubation and Linkages,**
- 8. P.A to Director, Board of Lifelong Learning and Extension (BLLE),**
- 9. The Director, Dept. of Information and Communication Technology (DICT) (CCF & UCC), Vidyanagari,**
- 10. The Director of Board of Student Development,**
- 11. The Director, Department of Students Welfare (DSD),**
- 12. All Deputy Registrar, Examination House,**
- 13. The Deputy Registrars, Finance & Accounts Section,**
- 14. The Assistant Registrar, Administrative sub-Campus Thane,**
- 15. The Assistant Registrar, School of Engg. & Applied Sciences, Kalyan,**
- 16. The Assistant Registrar, Ratnagiri sub-centre, Ratnagiri,**
- 17. The Assistant Registrar, Constituent Colleges Unit,**
- 18. BUCTU,**
- 19. The Receptionist,**
- 20. The Telephone Operator,**
- 21. The Secretary MUASA**

for information.

**New ordinances 6701 & 6702 relating to the
Diploma in Fashion Designing.**

1. Necessity of starting this course:

There is a growing demand for skill-based education with design skills being one of the most sought after..

The Indian Fashion Industry is growing bigger every day. This Industry brings vast career opportunities for creative minds. To gain the technical knowhow, the skills needs, and the suitable training needs can be found in the course listed above . Helping students unlock this potential and focus it into a tangible way of doing good is what the course will be committed to.

Being a part of a reputed, accredited institution puts students at an advantage so that in addition to a well-rounded education we can give them the best possible, once they step into the working world, giving them a strong foundation on which to build their careers. Furthermore, it will open doors unprecedented for our students. Conferring diplomas attached to an accredited institution thereby providing potential recruiters with an assurance of quality of education and skill.

The fashion industry brings a lot of scope for learners who are creative, and want to develop a great sense of fashion. This training imparted allows the learner to excel in this booming industry.

2. The UGC has recommended to start this course.

Yes. The UGC has made a strong recommendation for Skill based courses, keeping in tune with the Government of India initiative of a National Design Policy. Such a course visualizes a design enabled industry and aim to have a positive impact on the quality of life and in tune to the national economy.

3. This course has not commenced in 2019-2020.

4. This is a proposed course, and it will be self financed.

5. This is a one-year certificate course. The course is designed to provide professional training for the fashion designing industry, and encompasses all the basic skills needed to work in the industry. It would not be possible to compress this course.

6. The intake capacity for this course is 30 students.

7. Job opportunities:

- Assistant designer
- Sample / garment co-ordinator
- Fashion Designer
- Visual Merchandiser
- Design co-ordinator
- Fashion Illustrator

AC- 29/06/2021
Item No. – 8.15(N)

UNIVERSITY OF MUMBAI



DIPLOMA IN FASHION DESIGNING

(to be introduced with effect from the academic year 2022-23)

UNIVERSITY OF MUMBAI



Syllabus for Approval

Sr. No.	Heading	Particulars
1	Title of the Course O.6701	Diploma in Fashion Designing
2	Eligibility for Admission O.6702	Std. XII or Equivalent
3	Passing Marks R - 9444	40%
4	Ordinances / Regulations (if any)	
5	No. of Years / Semesters R - 9445	1 year / 2 Semesters
6	Level	P.G. / U.G. / Diploma / Certificate (Strike out which is not applicable)
7	Pattern	Yearly / Semester (Strike out which is not applicable)
8	Status	New / Revised (Strike out which is not applicable)
9	To be implemented from Academic Year	From Academic Year 2022-23

Name & Signature of BOS Chairperson :
Name & Signature of Dean:

Dr. (Mrs.) Geeta Ibrahim

DIPLOMA IN FASHION DESIGNING

Medium of Instruction : English

RATIONALE:- The Indian Fashion Industry is growing bigger every day. This Industry brings vast career opportunities for creative minds. To gain the technical knowhow, the skills needs, and the suitable training needs can be found in the courses listed below.

The fashion industry brings a lot of scope for learners who are creative, and want to develop a great sense of fashion. This training imparted allows the learner to excel in this booming industry.

Duration : 1 year

Eligibility : STD XII or equivalent

Fees : Rs. 65,000/- + GST applicable

Intake capacity: 25

DIPLOMA IN FASHION DESIGNING

SEMESTER – I

UNIT	SUBJECTS	INTERNAL MARKS	SEMESTER END EXAMINATION	TOTAL MARKS	TOTAL HOURS	CREDITS
1.	A. Basic Textiles – (THEORY)	40	60	100	45	3
2.	B. Fundamentals of Design and Communication Skills – (THEORY)	40	60	100	45	3
3.	Pattern Drafting and Clothing for Children’s Wear – (PRACTICAL)	40	60	100	45	3
4.	Basic Illustration and Stitch Art - (PRACTICAL)	40	60	100	45	3
5.	Computer Applications	40	60	100	45	3

SR.NO	TITLE OF THE COURSE	HOURS PER WEEK	MARKS ALLOTTED	CREDITS
1.	Basics Textiles - (THEORY)	3	100	3

❖ **OBJECTIVES:-**

- To provide identification of fibers and methods of fabric construction.

COURSE CONTENT		HOURS
UNIT 1	Basic Textiles:- - Introduction to Fibres <ul style="list-style-type: none"> • Natural Fibres • Synthetic fibres • Identification of fibres 	15
UNIT 2	Textiles: Yarns, Weaves , Finishes:- Yarns:- Methods of yarn and fabric construction. Weaves:- Introduction and basics of loom operations Study of simple and complex weaves Effects of yarns, weaves.	15
UNIT 3	Finishes :- Chemical finishes Special purpose finishes	15

SR.NO	TITLE OF THE COURSE	HOURS PER WEEK	MARKS ALLOTTED	CREDITS
2.	Fundamentals of Design and Communication Skills – (THEORY)	3	100	3

❖ **OBJECTIVES:-**

- To study the basics of design colour dynamics and its application to textiles.

COURSE CONTENT		HOURS
UNIT 1	<ul style="list-style-type: none"> • Introduction to Design • Elements of Art and Design • Colour, its importance and application • Definition of Motifs, Pattern and Design 	15
UNIT 2	<ul style="list-style-type: none"> • Fundamentals of Design • Elements of Design: Line, Shape, form and space • Elements of Design: Texture and colour 	15
UNIT 3	Communication Skills 1 <ul style="list-style-type: none"> • Basic Communication Skills • Time Management 	15

SR.NO	TITLE OF THE COURSE	HOURS PER WEEK	MARKS ALLOTTED	CREDITS
3.	Pattern Drafting and Clothing for Children's Wear - (PRACTICAL)	3	100	3

❖ **OBJECTIVES:-**

- To study the drafting of pattern for children's clothes.
- To learn the basics of stitching and constructing garments for children.

COURSE CONTENT		HOURS
UNIT 1	Pattern Drafting – Children's Wear:- Basic Blocks:- <ul style="list-style-type: none"> • Dresses and Shirts • Skirts • Yoke Styles with gathers and pleats • Sleeve and Collar Variations 	15
UNIT 2	Basic Clothing:- <ul style="list-style-type: none"> • Basic Stitches • Seams and Finishes • Plackets and Fasteners • Yokes – Pleats and Gathers 	15
UNIT 3	Garments- Children's Wear:- <ul style="list-style-type: none"> - A-line Dress + Simple Knicker - Tierred Skirt - Circular Skirt - Top - Pyjama 	15

SR.NO	TITLE OF THE COURSE	HOURS PER WEEK	MARKS ALLOTTED	CREDITS
4.	Basic Illustration and Stitch Craft - (PRACTICAL)	3	100	3

❖ **OBJECTIVES:-**

- To learn how to sketch and draw fashion figures.
- To equip the students to create images of garments and accessories used.

COURSE CONTENT		HOURS
UNIT 1	Basic Illustration:- <ul style="list-style-type: none"> • Basic Fashion Croqui • Human Anatomy • Body Movement • Photo Analysis 	15
UNIT 2	<ul style="list-style-type: none"> • Drawing methods • Basics of Pencil Rendering • Study of proportions • Rendering • Techniques of rendering 	15
UNIT 3	Stitch Craft:- <ul style="list-style-type: none"> • Simple Machine work • Handwork • Surface detailing techniques • 2 Articles 	15

SR.NO	TITLE OF THE COURSE	HOURS PER WEEK	MARKS ALLOTTED	CREDITS
5.	Computer Applications	3	100	3

❖ **OBJECTIVES:-**

- To assist in the planning and creating of designs.
- To introduce a broad range of effects in the practice of fashion design.
- To learn how to translate ideas into good designs.

COURSE CONTENT		HOURS
UNIT 1	<ul style="list-style-type: none"> • Workplace and Tools • Shape Drawing • Pattern creation using pen tools and brush tools • Use of colours • 	15
UNIT 2	<ul style="list-style-type: none"> • Brush effects • 3D shading • Logo design 	15
UNIT 3	<ul style="list-style-type: none"> • 3D shapes • Brochure design, Package design • Neon effects • Typography effects 	15

EVALUATION:

All subjects will be evaluated through

- Continuous assessment of sessional work in the form of assignments, drawings and tutorials.

SEM – 1 – REFERENCES

1	Seaman, J.: Fashion Illustration - Basic Techniques. London. B.T. Batsford Ltd., 1996.
2	Drudi, Elisabetta. & Paci, Tiziana.: Figure Drawing For Fashion. Amsterdam. Pepin Press., 2001
3	Peacock, John.: Fashion Source Book - The 1960's. London. Thames And Hudson Ltd., 1998.
4	Abling, Bina.: Fashion Sketchbook. New York. Fairchild Publications Inc., 2007.
5	Davis, Marian L.: Visual Design In Dress. New Jersey. Prentice - Hall Of India Pvt. Ltd., 1980.
6	Armstrong, Helen Joseph: Draping For Apparel Design. New York. Fairchild Publications Inc., 2000.
7	McKelvey, Kathryn: Fashion Source Book. Oxford . Blackwell Publishing , 2006.
8	Bansal, Puneet: Elementsd of Fashion and apparel Designing. Jaipur .
9	Book Enclave.
10	Turnpenny, John M.: Fashion Design And Illustration 1 : Basic Guidelines. London. Century Hutchinson Ltd., 1986.
11	Ireland, Patric John: Figure Templates For Fashion Illustration. London. B.T. Batsford Ltd., 2002
12	Sumathi, G.J.: Elements Of Fashion And Appreal Design. New Delhi.
13	New Age International (P) Ltd., 2002.

SEMESTER – II

UNIT	SUBJECTS	INTERNAL MARKS	SEMESTER END EXAMINATION	TOTAL MARKS	TOTAL HOURS	CREDITS
1.	A. Indian Embroideries and Traditional Textiles – (THEORY)	40	60	100	45	3
2.	Design Perspectives and Communication Skills– (THEORY)	40	60	100	45	3
3.	Pattern Making / Drafting and Clothing for Adults wear - (PRACTICAL)	40	60	100	45	3
4.	Basic Illustration and Stitch Art - (PRACTICAL)	40	60	100	45	3
5.	Computer Applications	40	60	100	45	3

SR.NO	TITLE OF THE COURSE	HOURS PER WEEK	MARKS ALLOTTED	CREDITS
1.	Indian Embroideries and Traditional Textiles – (THEORY)	3	100	3

❖ **OBJECTIVES:-**

- To learn different embroidery techniques.
- To provide embellishment for traditional and innovative garments.

COURSE CONTENT		HOURS
UNIT 1	<ul style="list-style-type: none"> • Traditional Textiles:- Textiles of West India • Indian Embroidery:- Kasuti, Kantha, Chikankari 	15
UNIT 2	<ul style="list-style-type: none"> • Traditional Textiles:- Textiles of South India • Indian Embroidery:- Phulkari, Kashmiri, Zardosi 	15
UNIT 3	<ul style="list-style-type: none"> • Traditional Textiles:- Textiles of North & East India • Indian Embroidery:- Kutchi, Kuthiawar, Chamba 	15

SR.NO	TITLE OF THE COURSE	HOURS PER WEEK	MARKS ALLOTTED	CREDITS
2.	Design Perspectives and Communication Skills– (THEORY)	3	100	3

❖ **OBJECTIVES:-**

- To get familiar with geometrical designs in textiles
- To understand the importance and relevance of the various principles used in the textile industry
- To develop personal communication skills.

COURSE CONTENT		HOURS
UNIT 1	Design Perspective <ul style="list-style-type: none"> • Style and Design • Elements of Design • Principles of Design 	15
UNIT 2	<ul style="list-style-type: none"> • Principles of Design: Balance and Rhythm • Principles of Design: Harmony and Emphasis • Aspects of Design • Methods of producing designs on textiles 	15
UNIT 3	Communication Skills :- <ul style="list-style-type: none"> • Inter-personal Communication • Developing effective listening skills • Body Language 	15

SR.NO	TITLE OF THE COURSE	HOURS PER WEEK	MARKS ALLOTTED	CREDITS
3.	Pattern Making / Drafting and Clothing for Adults wear - (PRACTICAL)	3	100	3

❖ **OBJECTIVES:-**

- To be able to construct and draft a pattern to replicate a design concept.
- To construct garments creating patterns for different outfits.

COURSE CONTENT		HOURS
UNIT 1	Pattern Drafting – Adults:- <ul style="list-style-type: none"> • Basic Blocks • Displacements and Concealments • Simple Adult garments • Sleeve and Collar Variations • Skirt and Salwar Variations 	15
UNIT 2	Basic Clothing: – <ul style="list-style-type: none"> • Plackets and Zips • Pockets and Skirts • Godets and Collars 	15
UNIT 3	Clothing- Adult’s Wear:- <ol style="list-style-type: none"> a) Saree petticoat b) Kalidar Kurta c) Salwar d) Assymetric Top e) Sarong f) Princess Cut 	15

SR.NO	TITLE OF THE COURSE	HOURS PER WEEK	MARKS ALLOTTED	CREDITS
4.	Basic Illustration and Stitch Craft - (PRACTICAL)	3	100	3

❖ **OBJECTIVES:-**

- To learn different embroidery techniques.
- To provide embellishment for traditional and innovative garments.

COURSE CONTENT		HOURS
UNIT 1	Basic Illustration - <ul style="list-style-type: none"> • Drawing + Rendering Accessories • Creating simple fabric textures 	15
UNIT 2	<ul style="list-style-type: none"> • 3 Creative craft articles 	15
UNIT 3	Basic Stitch craft <ul style="list-style-type: none"> • Basic Fabric Painting techniques (7) • Advance Fabric Painting Techniques (8) 	15

SR.NO	TITLE OF THE COURSE	HOURS PER WEEK	MARKS ALLOTTED	CREDITS
5.	Computer Applications	3	100	3

❖ **OBJECTIVES:-**

- To assist in the planning and creating of designs.
- To introduce a broad range of effects in the practice of fashion design.
- To learn how to translate ideas into good designs.

COURSE CONTENT		HOURS
UNIT 1	<ul style="list-style-type: none"> • Changing Shapes by transform tool • Advance Selection: Add, Subtract, Intersect 	15
UNIT 2	<ul style="list-style-type: none"> • Pen tool basic • Pattern Creation: Inbuild in Photoshop 	15
UNIT 3	<ul style="list-style-type: none"> • Compositing Model into Background • Gradient Colouring: Linear, Radical, Conical, Reflected and Diamond 	15

EVALUATION:

All subjects will be evaluated through

- Continuous assessment of sessional work in the form of assignments, drawings and tutorials

SEM – 2 – REFERENCE BOOKS

1	Neady, Frances: Fashion Drawing. New York. Pitman Publishing. Ireland, Patric John:
2	Fashion Design Illustration : Children. London. Bt Batsford Ltd., 1995.
3	Peacock, John.: Fashion Source Book - The 1960's. London. Thames And Hudson Ltd., 1998.
4	Abling, Bina.: Fashion Sketchbook. New York. Fairchild Publications Inc., 2007.
5	Davis, Marian L.: Visual Design In Dress. New Jersey. Prentice - Hall Of India Pvt. Ltd., 1980.
6	Gioello, Debbie Ann & Berke, Beverly: Fashion Production Terms. New York. Fairchild Publication/ A Divn. Of Abc Media Inc., 2004.
7	Armstrong, Helen Joseph: Draping For Apparel Design. New York. Fairchild Publications Inc., 2000.
8	McKelvey, Kathryn: Fashion Source Book. Oxford . Blackwell Publishing , 2006.
9	Turnpenny, John M.: Fashion Design And Illustration 1 : Basic Guidelines. London. Century Hutchinson Ltd., 1986.
10	Ireland, Patric John: Figure Templates For Fashion Illustration. London. B.T. Batsford Ltd., 2002.
11	Sumathi, G.J.: Elements Of Fashion And Appreal Design. New Delhi. New Age International (P) Ltd., 2002.

- ✓ Students to make presentations on selected topics which will be marked.
- ✓ Teaching inputs include field visits, seminars, market surveys, study tour, assignments and presentations in the above mentioned subjects.
- ✓ Students showcase their collection at an annual exhibition / fashion show which will be judged by eminent personalities from the field of fashion.
- ✓ Students will work on interesting concepts and create a window displays.
- ✓ Participation in design competitions and fashion shows.

❖ **Job opportunities:**

- Assistant designer
- Sample / garment co-ordinator
- Fashion Designer
- Visual Merchandiser
- Design co-ordinator
- Fashion Illustrator

❖ Scheme of Examination:-

The performance of the learners shall be evaluated into 2 parts.

The learner's performance shall be assessed by internal assessment with 40% marks in the first part, by conducting the semester end examination with 60% marks in the second part.

The allocation of marks for the internal assessment and the semester end examinations are shown as below:

Theory:

Internal assessment 40%

Sr. No.	Evaluation Type	Marks
1	Curriculum based assignments A)Presentation with the use of ICT (10 marks) B)Project based assignments (20 marks)	30
2.	Active participation in routine class instructional deliveries	5
3.	Overall conduct as a responsible learner, communication and leadership qualities in organizing related academic activities.	5

Semester end theory examination: 60%

(Theory Exam will be of 2hr duration.)

Theory Question Paper Pattern:

There shall be 5 questions each of 12 marks. On each unit there will be 1 question. Question1 will be based on the entire syllabus.

All questions shall be compulsory with internal choice within the questions.

Questions will be subdivided into sub-questions a), b), c).....and the allocation of marks will depend on the weightage of the topic.

Practicals:

Internal assessment 40%

Sr. No.	Evaluation Type	Marks
1	Project based assignments based on the application of syllabus. (10 marks each)	30
2.	Journal/Portfolio	10

Semester end examination: 60%

(Practical Exam will be of 3hr. duration)

Sr. No	Evaluation Type	Marks
1	Design Studio work: Syllabus based (1 question)	25
2	Design Studio work: Application based on syllabus (1 question)	30
3	Viva	5