

University of Mumbai



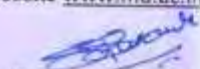
No. AAMS (UG) /149 of 2021

CIRCULAR:-

Attention of the Principals of the Affiliated Colleges and Directors of the recognized Institutions in Faculty of Science and Technology.

They are hereby informed that the recommendations made by the Ad-hoc Board of Studies in **Home Science** at its meeting held on 20th March, 2021 vide item No. 1(viii) and subsequently passed by the Board of Deans at its meeting held on 11th June, 2021 vide item No. 8.9 have been accepted by the Academic Council at its meeting held on 29th June, 2021, vide item No. 8.9 and subsequently approved by the Management Council at its meeting held on 29th July, 2021 vide item No. 16 and that in accordance therewith, in exercise of the powers conferred upon the Management Council under Section 74(4) of the Maharashtra Public Universities Act, 2016 (Mah. Act No. VI of 2017) the Ordinance 6689 & 6690 Regulations 9432 & 9433 and the syllabus of **Advance Diploma in Fashion Designing** has been introduced and the same have been brought into force with effect from the academic year **2022-23**, accordingly. (The same is available on the University's website www.mu.ac.in).

MUMBAI - 400 032
25th October, 2021
To,


(Sudhir S. Puranik)
REGISTRAR


The Principals of the Affiliated Colleges and Directors of the recognized Institutions in Faculty of Science and Technology. (Circular No. UG/334 of 2017-18 dated 9th January, 2018.)

A.C/8.9/29/06/2021
M.C/16/29/07/2021

No. AAMS (UG) /149-A of 2021 MUMBAI-400 032 25th October, 2021

Copy forwarded with Compliments for information to:-

- 1) The Chairman, Board of Deans
- 2) The Dean Faculty of Science and Technology,
- 3) The Chairman, Ad-hoc Board of Studies in Home Science,
- 4) The Director, Board of Examinations and Evaluation,
- 5) The Director, Board of Students Development,
- 6) The Co-ordinator, University Computerization Centre,


(Sudhir S. Puranik)
REGISTRAR

Copy to :-

- 1. The Deputy Registrar, Academic Authorities Meetings and Services (AAMS),**
- 2. The Deputy Registrar, College Affiliations & Development Department (CAD),**
- 3. The Deputy Registrar, (Admissions, Enrolment, Eligibility and Migration Department (AEM),**
- 4. The Deputy Registrar, Research Administration & Promotion Cell (RAPC),**
- 5. The Deputy Registrar, Executive Authorities Section (EA),**
- 6. The Deputy Registrar, PRO, Fort, (Publication Section),**
- 7. The Deputy Registrar, (Special Cell),**
- 8. The Deputy Registrar, Fort/ Vidyanagari Administration Department (FAD) (VAD), Record Section,**
- 9. The Director, Institute of Distance and Open Learning (IDOL Admin), Vidyanagari,**

They are requested to treat this as action taken report on the concerned resolution adopted by the Academic Council referred to in the above circular and that on separate Action Taken Report will be sent in this connection.

- 1. P.A to Hon'ble Vice-Chancellor,**
- 2. P.A Pro-Vice-Chancellor,**
- 3. P.A to Registrar,**
- 4. All Deans of all Faculties,**
- 5. P.A to Finance & Account Officers, (F.& A.O),**
- 6. P.A to Director, Board of Examinations and Evaluation,**
- 7. P.A to Director, Innovation, Incubation and Linkages,**
- 8. P.A to Director, Board of Lifelong Learning and Extension (BLLE),**
- 9. The Director, Dept. of Information and Communication Technology (DICT) (CCF & UCC), Vidyanagari,**
- 10. The Director of Board of Student Development,**
- 11. The Director, Department of Students Welfare (DSD),**
- 12. All Deputy Registrar, Examination House,**
- 13. The Deputy Registrars, Finance & Accounts Section,**
- 14. The Assistant Registrar, Administrative sub-Campus Thane,**
- 15. The Assistant Registrar, School of Engg. & Applied Sciences, Kalyan,**
- 16. The Assistant Registrar, Ratnagiri sub-centre, Ratnagiri,**
- 17. The Assistant Registrar, Constituent Colleges Unit,**
- 18. BUCTU,**
- 19. The Receptionist,**
- 20. The Telephone Operator,**
- 21. The Secretary MUASA**

for information.

**New ordinances 6689 & 6690 relating to the
Advance Diploma in Fashion Designing .**

1. Necessity of starting this course:

The popularity of fashion designing is increasing more and more and consequently the demand of fashion designing sources is rising. The huge requirement makes fashion designing as an ideal career option for many aspirants. There are lots of students who choose traditional study courses in order to develop their fashion designing skills.

The fashion designing industry also brings qualified fashion designers lots of employment opportunities. The course outlined here, offers to bring out the best in the students both natural and acquired skills. The focus is also on entrepreneurship with the student acquiring in depth knowledge of fabrics, garments, trends in fashion and business ideas.

The main thrust of this course is to give the student the best of the knowledge and experience to enter into the business world of fashion designing as a fully qualified and well-equipped person to be a part of the fashion industry.

Being a part of a reputed, accredited institution puts students at an advantage so that in addition to a well-rounded education we can give them the best possible, once they step into the working world, giving them a strong foundation on which to build their careers. Furthermore, it will open doors unprecedented for our students. Conferring diplomas attached to an accredited institution thereby providing potential recruiters with an assurance of quality of education and skill.

2. The UGC has recommended to start this course.

Yes. The UGC has made a strong recommendation for Skill based courses, keeping in tune with the Government of India initiative of a National Design Policy. Such a course visualizes a design enabled industry and aim to have a positive impact on the quality of life and in tune to the national economy.

3. This course has not commenced in 2019-2020.

4. This is a proposed course, and it will be self financed.

5. **This is a one-year certificate course.** The course is designed to provide professional training for the fashion designing industry, and encompasses all the advanced skills needed to work in the industry. It would not be possible to compress this course

6. **The intake capacity for this course is 30 students**

7. Job opportunities:

- Assistant designer
- Sample / garment co-ordinator
- Fashion Designer
- Visual Merchandiser
- Design co-ordinator
- Fashion Illustrator
- Freelance Designer
- Accessory Designer
- Garment or Textile export firms
- Textile or fabric manufacturing firms
- Independent, self-employed fashion designer
- Designers for :
 - Retails chains
 - Boutiques
 - Television + film industry
 - Branded fashion showroom
- Other creative crafts professional in the fashion industry

AC- 29/06/2021
Item No.- 8.9 (N)

UNIVERSITY OF MUMBAI



ADVANCE DIPLOMA IN FASHION DESIGNING

(to be introduced with effect from the academic year 2022-23)

UNIVERSITY OF MUMBAI



Syllabus for Approval

Sr. No.	Heading	Particulars
1	Title of the Course O. 6689	Advanced Diploma in Fashion Designing
2	Eligibility for Admission O. 6690	Std. XII or Equivalent
3	Passing Marks R - 9432	40%
4	Ordinances / Regulations (if any)	
5	No. of Years / Semesters R - 9433	1 year / 2 Semesters
6	Level	P.G. / U.G. / Diploma / Certificate (Strike out which is not applicable)
7	Pattern	Yearly / Semester (Strike out which is not applicable)
8	Status	New / Revised (Strike out which is not applicable)
9	To be implemented from Academic Year	From Academic Year 2022-23

Name & Signature of BOS Chairperson :
Name & Signature of Dean:

Dr. (Mrs.) Geeta Ibrahim

ADVANCE DIPLOMA IN FASHION DESIGNING

Medium of Instruction : English

The popularity of fashion designing is increasing more and more and consequently the demand of fashion designing sources is rising. The huge requirement makes fashion designing as an ideal career option for many aspirants. There are lots of students chose the traditional study courses in order to develop their fashion designing skills.

The fashion designing industry also brings qualified fashion designers lots of employment opportunities. The course outlined here, offers to bring out the best in the students both natural and acquired skills. The focus is also on entrepreneurship with the student acquiring in depth knowledge of fabrics, garments, trends in fashion and business ideas.

The main thrust of this course is to give the student the best of the knowledge and experience to enter into the business world of fashion designing as a fully qualified and well equipped person to be a part of the fashion industry.

Eligibility : Std XII pass or equivalent, with a basic diploma in fashion designing

Fees : **Rs. 75,000/- + GST Applicable**

Duration : 1 year

SEMESTER – I

UNIT	SUBJECTS	INTERNAL MARKS	SEMESTER END EXAMINATION	TOTAL MARKS	TOTAL HOURS	CREDITS
1.	History of Fashion – (Theory)	40	60	100	45	3
2.	Fashion Merchandising and Apparel Testing– (THEORY)	40	60	100	45	3
3.	Pattern Drafting and Advance Clothing - (PRACTICAL)	40	60	100	45	3
4.	Basic Illustration and Basic Draping - (PRACTICAL)	40	60	100	45	3
5.	Creative Craft and Fashion Styling - (PRACTICAL)	40	60	100	45	3
6.	Computer Applications	40	60	100	45	3

SR.NO	TITLE OF THE COURSE	HOURS PER WEEK	MARKS ALLOTTED	CREDITS
1.	History of Fashion – (Theory)	3	100	3

❖ **OBJECTIVES:-**

- To discover the significant style through the ages and its impact on styling and fashion.

	COURSE CONTENT	HOURS
UNIT 1	Origin of Fashion Evolution of Fashion Costumes of the Ancient World:- <ul style="list-style-type: none"> • Egyptian • Babylonia, • Cretans • Assyrians • Greeks • Byzantine 	15
UNIT 2	Costumes of the western countries:- <ul style="list-style-type: none"> • France • Germany • England • Spain World War – 2:- <ul style="list-style-type: none"> • Pre- and Post-era <ul style="list-style-type: none"> ▪ Braoque Styles ▪ Renaissance and Reformations ▪ Industrial Revolution 	15
UNIT 3	Ancient Indian:- <ul style="list-style-type: none"> • Indus valley civilization • Harappan civilization • Gupta and Maurya era. Pre-independence:- <ul style="list-style-type: none"> • Swadeshi, - Khaddi movement, • British and Foreign influence on clothing. Post independence:- <ul style="list-style-type: none"> • Fashions of 50s, 60s, upto present day modern trends. 	15

SR.NO	TITLE OF THE COURSE	HOURS PER WEEK	MARKS ALLOTTED	CREDITS
2.	Fashion Merchandising and Apparel Testing – (Theory)	3	100	3

❖ **OBJECTIVES:-**

- To gain knowledge of apparel ranges and trends.
- To give insight of the industry and develop a commercial understanding.

COURSE CONTENT		HOURS
UNIT 1	Fashion Merchandising:- <ul style="list-style-type: none"> • The Fashion Industry • Goals and Functions of a Merchandiser Design Development:- <ul style="list-style-type: none"> • Design development • Designing a successful garment. 	15
UNIT 2	<ul style="list-style-type: none"> • Global Merchandising • Marketing concepts & understanding the consumer • Retailing • Fabricating a line • Types of Business organization. • Fashion Advertising. 	15
UNIT 3	Apparel Testing:- <ul style="list-style-type: none"> • Quality Control • Product Design development • Sample marketing plan 	15

SR.NO	TITLE OF THE COURSE	HOURS PER WEEK	MARKS ALLOTTED	CREDITS
3.	Pattern Drafting and Advance clothing - (PRACTICAL)	3	100	3

❖ **OBJECTIVES:-**

- To enhance pattern making skills using different techniques in drafting.
- To create designer clothes for adults

COURSE CONTENT		HOURS
UNIT 1	Creative Pattern Drafting :- <ul style="list-style-type: none"> • Dart manipulations • Non set in sleeves • Working on bias 	15
UNIT 2	Advance Clothing:- <ul style="list-style-type: none"> • Fancy Kids wear • Western Casual / Formal Garment 	15
UNIT 3	Advance Clothing:- Ethnic / Indo Western Garment	15

SR.NO	TITLE OF THE COURSE	HOURS PER WEEK	MARKS ALLOTTED	CREDITS
4.	Advance Illustration and Basic Draping - (PRACTICAL)	3	100	3

❖ **OBJECTIVES:-**

- To gain information and learn techniques to help display design features.
- To learn to develop a basic block and use it to create better fitting garments.

COURSE CONTENT		HOURS
UNIT 1	Advance Illustration:- <ul style="list-style-type: none"> • Complex rendering techniques • Mixed Media techniques 	15
UNIT 2	Advance Illustration:- <ul style="list-style-type: none"> • Mood Boards + Design Development 	15
UNIT 3	Basic Draping <ul style="list-style-type: none"> • Basic Block • Displacements and Concealments • Bodices and Skirts 	15

SR.NO	TITLE OF THE COURSE	HOURS PER WEEK	MARKS ALLOTTED	CREDITS
5.	Creative Craft and Fashion Styling - (PRACTICAL)	3	100	3

❖ **OBJECTIVES:-**

- To develop the ability to use techniques for creative design.
- To develop the art of creating a complete look for the created design.

COURSE CONTENT		HOURS
UNIT 1	Creative Crafts :- <ul style="list-style-type: none"> • Knitting and Crochet Stitchcraft:- Quilting, Cordwork, Applique work, Cutwork, Hand Quilting, Smocking, Couching.	15
UNIT 2	Creative Crafts :- <ul style="list-style-type: none"> • 3 articles 	15
UNIT 3	Fashion Styling:- <ul style="list-style-type: none"> • Co-ordinating garment styles • Thematic looks • Hair, Make-up Accessories 	15

SR.NO	TITLE OF THE COURSE	HOURS PER WEEK	MARKS ALLOTTED	CREDITS
6.	Computer Applications	3	100	3

❖ **OBJECTIVES:-**

- To assist in the planning and creating of designs.
- To introduce a broad range of effects in the practice of fashion design.
- To learn how to translate ideas into good designs.

COURSE CONTENT		HOURS
UNIT 1	<ul style="list-style-type: none"> • Colour shading – basics • 3D drawing and shadow creation • Croquis colour and shading • Colour shading by Hue and saturation 	15
UNIT 2	<ul style="list-style-type: none"> • Brush advance settings • Nature Drawing and colouring • Portrait drawing and colouring • Retouching images 	15
UNIT 3	<ul style="list-style-type: none"> • Improving quality of images • Converting images into pencil drawings • Logo designs • Light effects • Projects 	15

EVALUATION:

All subjects will be evaluated through

- Continuous assessment of sessional work in the form of assignments, drawings and tutorials

SEM – 1 – REFERENCE BOOKS

1	Tate, Sharon Lee & Edwards, Mona, Shafer: The Complete Book Of Fashion Illustration. New York. Harper & Row Publishers, 1987.
2	Prakash, K.: Indian Fashion Designs. Mumbai. English Editions Publishes & Dist.(India) Pvt. Ltd., 2004.
3	Drudi, Elisabetta & Paci, Tiziana: Figure Drawing for Men's Fashion.
4	Amsterdam . Pepin Press , 2011. Kohler, Carl: History Of Costume. New York. Dover Publications Inc.
5	Wilcox, R. Turner: Folk And Festival Costumes Of The World. London. B.T. Batsford Ltd.
6	Peacock, John.: Costume : 1066-1990s - A Complete Guide To English Costume Design And History. London. Thames And Hudson Ltd., 1994.
7	Rouse, E.: Understanding Fashion. Oxford. Blackwell Science Ltd., 1999.
8	Tate, Sharon Lee & Edwards, Mona, Shafer (Ill.): Inside Fashion Design. Delhi. Pearson Education (Singapore) Pte, Ltd., 2004.
9	Lehnert, Gertrud.: A History Of Fashion In The 20th Century. Cologne. Konemann Verlagsgesellschaft Mbh., 2000.
10	Gioello, Debbie Ann & Berke, Beverly: Fashion Production Terms. New York. Fairchild Publication/ A Divn. Of Abc Media Inc.,, 2004.
11	Amaden-crawford, Connie.: The Art Of Fashion Draping. New Delhi. Fairchild Publications Inc./ Om Books International., 2005.
12	Armstrong, Helen Joseph: Draping For Apparel Design. New York. Fairchild Publications Inc., 2000.
13	McKeluey, Kathryn & Munslow, Janine : Fashion Design : Process, Innovation and Practice. Oxford . Blackwell Publishing , 2010.

14	Jaffe, Hilde & Relis, Nurie: Draping for Fashion Design. New Jersey. Prentice Hall , 2005.
15	McKeller Kathryn: Fashion Design : Process, innovation and Practice. New Delhi . Wiley India Pvt. Ltd , 2010.
16	Drudi, Elisabetta Kuky: Fashion Prints : How to Design and Draw. Amsterdam. Pepin Press, 2008.
17	Meadows, Toby: How to setup and run fashion label.

SEMESTER – II

UNIT	SUBJECTS	INTERNAL MARKS	SEMESTER END EXAMINATION	TOTAL MARKS	TOTAL HOURS	CREDITS
1.	History of Costume – (Theory)	40	60	100	45	3
2.	Fashion Management and Entrepreneurship – (Theory)	40	60	100	45	3
3.	Creative Pattern Drafting and Advance Draping - (PRACTICAL)	40	60	100	45	3
4.	Designer Collection and Portfolio Development - (PRACTICAL)	40	60	100	45	3
5.	Creative Crafts and Soft Skills needed in the Fashion Industry - (PRACTICAL)	40	60	100	45	3
6.	Computer Applications	40	60	100	45	3

SR.NO	TITLE OF THE COURSE	HOURS PER WEEK	MARKS ALLOTTED	CREDITS
1.	History of Costume – (Theory)	3	100	3

❖ **OBJECTIVES:-**

- To learn about the historical periods and clothing.
- To learn to identify costume history by placing it in historical context.
- To understand how modern fashion is influenced by historical costume.

COURSE CONTENT		HOURS
UNIT 1	<p>Costumes of the modern world:- World Costumes</p> <ul style="list-style-type: none"> • Middle East • Europe • Israel <p>International Fashion Designers:- YSL, Gucci, Cardin, Valentino, Dior</p>	15
UNIT 2	<ul style="list-style-type: none"> • Social, psychological factors related to costumes in each historical period. • National Fashion Designers:- Neeta Lulla, Ritu Beri, Anita Dongre, Manish Malhotra, etc. 	15
UNIT 3	<ul style="list-style-type: none"> • Costumes in Modern India Indian Regional Costumes and Dance costumes 	15

SR.NO	TITLE OF THE COURSE	HOURS PER WEEK	MARKS ALLOTTED	CREDITS
2.	Fashion Management and Entrepreneurship – (Theory)	3	100	3

❖ **OBJECTIVES:-**

- To enable students to develop managerial skills
- To identify entrepreneurial opportunities.
- To assist student to start their own brand or label.

_COURSE CONTENT		HOURS
UNIT 1	Fashion Management and Entrepreneurship <ul style="list-style-type: none"> • Organising a line • Bespoke Clothing • Fashion forecast • Wardrobe palnning • Organisation of Apparel Industry • Industrial technology • Clothing Manufacture 	15
UNIT 2	<ul style="list-style-type: none"> • Source Boards • Sources of Inspiration • Fashion Calendar • Role of a Buyer • Visual Merchandising • Exports + Documentation • Fashion Research and Design Branding and Boutique Management 	15
UNIT 3	<ul style="list-style-type: none"> • Creative Fashion Presentation • Fabric and garment sourcing • Entrepreneurship skills • Financing in business plan • Market research 	15

SR.NO	TITLE OF THE COURSE	HOURS PER WEEK	MARKS ALLOTTED	CREDITS
3.	Creative Pattern Drafting and Advance Draping - (PRACTICAL)	3	100	3

❖ **OBJECTIVES:-**

- To enhance pattern making skills using different techniques in drafting.
- To learn to develop a basic block and use it to create better fitting garments.

COURSE CONTENT		HOURS
UNIT 1	Creative Pattern Drafting 2:- <ul style="list-style-type: none"> • Application of Drafting techniques for creating a High fashion designer collection – (Women’s Garment) 	15
UNIT 2	Creative Pattern Drafting 2:- <ul style="list-style-type: none"> • Application of Drafting techniques for creating a High fashion designer collection – (Men’s Garment) 	15
UNIT 3	Advance Draping:- <ul style="list-style-type: none"> • Asymmetric patterns • Garment installation 	15

.NO	TITLE OF THE COURSE	HOURS PER WEEK	MARKS ALLOTTED	CREDITS
4.	Designer Collection and Portfolio Development - (PRACTICAL)	3	100	3

❖ **OBJECTIVES:-**

- To gain knowledge about creating a collection of garments for men and women
- To have the ability to create a portfolio of the design garments.

COURSE CONTENT		HOURS
UNIT 1	Designer Collection:- <ul style="list-style-type: none"> • Understanding designing for Men's wear • Theme / concept garment – designing + stitching a collection 	15
UNIT 2	Designer Collection:- <ul style="list-style-type: none"> • Understanding designing for Women's wear • Theme / concept garment – designing + stitching a collection 	15
UNIT 3	Portfolio Development:- <ul style="list-style-type: none"> • Stylisation of fashion croqui. • Research – story boarding + concept based designing 	15

SR.NO	TITLE OF THE COURSE	HOURS PER WEEK	MARKS ALLOTTED	CREDITS
5.	Creative Crafts and Soft Skills needed in the Fashion Industry - (PRACTICAL)	3	100	3

❖ **OBJECTIVES:-**

- To develop the ability to use techniques for creative design.
- To learn basic skills for communication, to facilitate employment.

COURSE CONTENT		HOURS
UNIT 1	Creative Crafts – II:- <ul style="list-style-type: none"> • Fabric textures x 5 • Fabric dyeing • Fabric paintings 	15
UNIT 2	4 Creative articles using the techniques mentioned in the above Unit	15
UNIT 3	Soft skills:- <ul style="list-style-type: none"> • Writing a Resume • Facing an interview • Formal/Business letter writing • Mock Interviews 	15

SR.NO	TITLE OF THE COURSE	HOURS PER WEEK	MARKS ALLOTTED	CREDITS
6.	Computer Applications	3	100	3

❖ **OBJECTIVES:-**

- ❖ To assist in the planning and creating of designs.
- ❖ To introduce a broad range of effects in the practice of fashion design.
- ❖ To learn how to translate ideas into good designs.

COURSE CONTENT		HOURS
UNIT 1	<ul style="list-style-type: none"> • Shape Drawing • Shape combinations 	15
UNIT 2	<ul style="list-style-type: none"> • Animations • Fashion shows presentations 	15
UNIT 3	<ul style="list-style-type: none"> • Character Designing • Projects 	15

SEM – 2 – REFERENCE BOOKS

1	Abling, B.: Fashion Rendering With Color. New Jersey. Prentice-hall, Inc., 2000.
2	Szkutnicker, Basia: Technical Drawing for Fashion . London. Laurence King Publishing , 2015.
3	Kohler, Carl: History Of Costume. New York. Dover Publications Inc.
4	Sones, Melissa: Getting Into Fashion. New York. Ballantine Books (Divn. Of Random House), 1984.
5	Yarwood, Doreen.: Fashion In The Western World, 1500-1990. London. B.T. Batsford Ltd., 1992.
6	Peacock, John.: The Chronicle Of Western Costume. London. Thames And Hudson Ltd., 1991.
7	Carr, Harold. & Pomeroy, John.: Fashion Design And Product Development.
8	Oxford. Blackwell Science Ltd., 1992. Rs. 625--(746.92CAR/POM) Peacock,
9	John.: Fashion Source Book - The 1920s. London. Thames And Hudson Ltd., 1997.
10	Peacock, John.: Fashion Source Book - 1970s. London. Thames And Hudson Ltd., 1997.
11	Brooke, Iris. & Laver, James.: English Costume From Seventeenth Through The Nineteenth Century. New York. Dover Publications Inc., 2000.
12	Rothstein, Natalie. (Ed.). & Ginsburg, Avril Hart.: Four Hundred Years Of Fashion. London. V & A Publications., 1984.
13	Amaden-crawford, Connie.: The Art Of Fashion Draping. New Delhi. Fairchild Publications Inc./ Om Books International., 2005.
14	Armstrong, Helen Joseph: Draping For Apparel Design. New York. Fairchild Publications Inc., 2000.
15	Kyoto, Costume Institute: Fashion : A History from the 18th to the 20th Century Vol. I & II. Hongkong ND. Taschen , 2010.

16	Roy, Anmol: Sustainable Fashion and Textile Design. New Delhi . Sonali Publication , 2011.
17	Jaffe, Hilde & Relis, Nurie: Draping for Fashion Design. New Jersey. Prentice Hall , 2005.
18	Drudi, Elisabetta Kuky: Fashion Prints : How to Design and Draw. Amsterdam. Pepin Press, 2008.

- ✓ Students to make presentations on selected topics which will be marked.
- ✓ **Internship:-** 90 working days with a registered business firm.
- ✓ Teaching inputs include field visits, seminars, market surveys, study tour, assignments and presentations in the above mentioned subjects.
- ✓ Students showcase their collection at an annual exhibition / fashion show which will be judged by eminent personalities from the field of fashion.
- ✓ Students will work on interesting concepts and create a window displays.
- ✓ Participation in design competitions and fashion shows.

❖ **Job opportunities:**

- Assistant designer
- Sample / garment co-ordinator
- Fashion Designer
- Visual Merchandiser
- Design co-ordinator
- Fashion Illustrator
- Freelance Designer
- Accessory Designer
- Garment or Textile export firms
- Textile or fabric manufacturing firms
- Independent, self-employed fashion designer
- Retails chains
- Boutiques
- Television + film industry
- Branded fashion showroom
- And other creative professional in the allied industry

❖ Scheme of Examination:-

The performance of the learners shall be evaluated into 2 parts.

The learner's performance shall be assessed by internal assessment with 40% marks in the first part, by conducting the semester end examination with 60% marks in the second part.

The allocation of marks for the internal assessment and the semester end examinations are shown as below:

Theory:

Internal assessment 40%

Sr. No.	Evaluation Type	Marks
1	Curriculum based assignments A)Presentation with the use of ICT (10 marks) B)Project based assignments (20 marks)	30
2.	Active participation in routine class instructional deliveries	5
3.	Overall conduct as a responsible learner, communication and leadership qualities in organizing related academic activities.	5

Semester end theory examination: 60%

(Theory Exam will be of 2hr duration.)

Theory Question Paper Pattern:

There shall be 5 questions each of 12 marks. On each unit there will be 1 question. Question1 will be based on the entire syllabus.

All questions shall be compulsory with internal choice within the questions.

Questions will be subdivided into sub-questions a), b), c).....and the allocation of marks will depend on the weightage of the topic.

Practicals:

Internal assessment 40%

Sr. No.	Evaluation Type	Marks
1	Project based assignments based on the application of syllabus. (10 marks each)	30
2.	Journal/Portfolio	10

Semester end examination: 60%

(Practical Exam will be of 3hr. duration)

Sr. No	Evaluation Type	Marks
1	Design Studio work: Syllabus based (1 question)	25
2	Design Studio work: Application based on syllabus (1 question)	30
3	Viva	5