

EMPLOYMENT PLACEMENT CELL

ANNUAL REPORT 2021- 22

Employment Placement Cell, College of Home Science Nirmala Niketan was operational throughout the year. The focus was not only to provide the job to the outgoing students but to impart the skills to make them industry ready.

The committee is managed by:

- Dr. Roopa Rao – Convener
- Ms. Sanghmitra Navalgund - Member
- Ms. Sheetal Joshi – Member
- Ms. Gulnaaz Engineer – Member

Various activities were organized to give career guidance to the final year students at the under-graduation and post-graduation level. These activities were grouped under two broad categories:

1. Skill Development
2. Recruitment/Placement

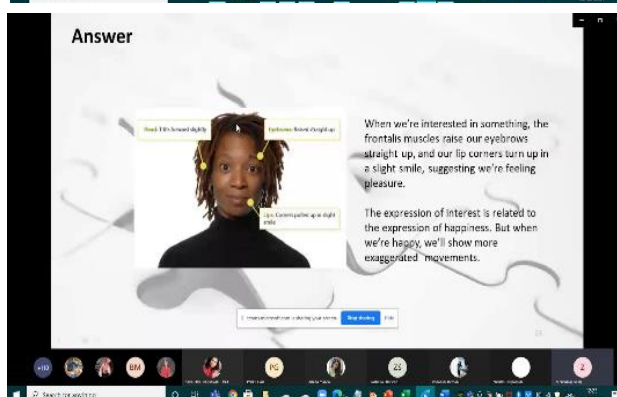
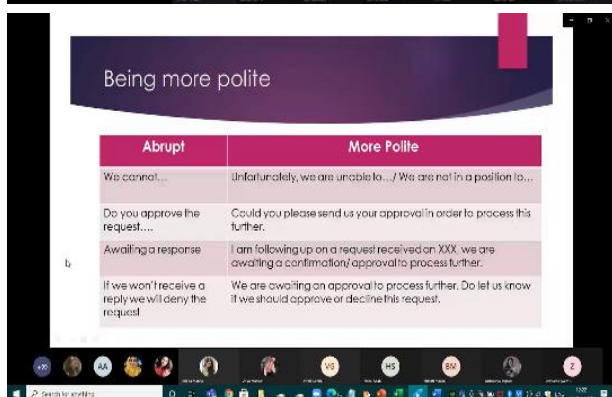
The committee members strongly feel that in today's rapidly evolving era, soft skills is equally if not more important than just good scores. Soft skills are essential for the holistic development of the student. It not only enhances creativity among students but also exposes them to new experiences in their student years. It helps to instill a sense of emotional maturity that enables them to accept failures and rejection positively.

The ultimate purpose of recruitment drive is to ensure that companies/industries/NGOs hire our students. The committee plans a campus recruitment drive every year. This academic year was special due to blended learning in response to partial relaxation of global pandemic lockdown rules. Many students were placed through teacher referrals. The CRM department again achieved 100% placement by June 2022. Many efforts were taken to ensure effective and efficient placements since Jan 2022. The committee strives to evaluate the requirements of the students and then provide career guidance if required. It identifies the professional traits and values in students and provides job opportunities based on their choice and eligibility for the job.

1. SKILL DEVELOPMENT ACTIVITIES:

Email Etiquettes and Interview Facing Skills: The Employment Placement Cell of the College of Home Science Nirmala Niketan organized an online session on 'Email Etiquettes and Interview Facing Skills' in collaboration with Prism Innovative Learning on Wednesday, 16th February 2022 on MS Teams.

The session was conducted by Ms. Zeenaida Gracias a people-focused, dynamic & diversified consulting trainer having a vast experience of more than 18 years in the field of corporate training. She is a Dale Carnegie and City & Guilds Certified trainer. The session was planned to benefit the requirement of the final year students at the graduation and the post-graduation students to make them ready for employment. The sessions were attended by the students of T.Y.B.Sc – Food Nutrition and Dietetics, Human Development, Textile and Fashion Technology, and Community Resource Management; MSc II Foods, Nutrition and Dietetics, Food Processing and Preservation, Sports Nutrition, Human Development, and Textile & Fashion Technology and PG Diploma in Applied Nutrition and Dietetics. Approximately 120 participants attended the session.



Resume Writing & Interview Facing Skills

The workshop on “Resume Writing and Facing an Interview” was conducted for the TY BSc and MSc students on the 8th of April 2022 by Mr. Adrian Rosario. The session was attended by 47 to 50 participants. Mr. Rosario emphasized the various aspects of writing an impressive Resume.



The session received positive feedback. However, some students felt that the speaker should have spontaneously conducted mock interviews on the spot by asking questions to the students in the audience. The committee takes this suggestion and will plan for mock interviews in the next academic year 2022 – 2023.

2. RECRUITMENT DRIVE

OCER/OCLD:

Dr. Roopa Rao motivated and guided 17 students from Hotel Front Office & Housekeeping elective (T. Y. B.Sc. CRM) to apply for OCLD/OCER on 2nd November 2021.

Oberoi Central Employment Register (OCER) for a career as Operations Assistant is a database of all candidates who are offered a job as an Operations Assistant in The Oberoi Group. OCER recruitment is done on an annual basis Open access days at The Oberoi, Mumbai. On being selected through the OCER recruitment process, students are offered a position as an operation assistant in one of the four operational departments: Food and beverage (F&B) service operations, Front office operations, housekeeping operations, and Kitchen operations.

Oberoi Centre of Learning and Development (OCLD) was established in 1966. Today, management training programs at OCLD are considered among the best in Asia and a benchmark for international excellence within the hotel industry. OCLD programs commence in July each year with the selection process beginning in September of the previous year. OCLD offers a two-year post-graduate management program in Guest Service Management, Housekeeping Management, and Kitchen Management.

11 students were selected for the next round of selection which was a 14 minutes Psychometric test, a Computer Based Online Selection Test (AMCAT) provided by SHL. It tested the candidate's logical ability. The next round was a virtual panel online via MS Teams. Candidates who passed the virtual interview were selected for the next round which was an in-person interview with the hotel's General Manager at The Trident Hotel, Nariman Point. Candidates who applied for the program were Aashna Bhatia, Sakina Sadriwala, Sakina Kherodawala, Fatema Ganjifrockwala, Khushi Sharma, Akanksha Gaikwad, Disha Maroly, Nutanna Bale, Neha Jadhav, Bhavya Gala, Vijaya Bhaigade, Poonam Dalvi, Corinna Pereira, Grace Charles, Tanaya Naik, Umaima Dahodwala, Tanisha Kadam

Candidates selected for OCER:

- i. Corinna Pereira – Front Office Associate
- ii. Poonam Dalvi – Food and Beverage Associate
- iii. Sakina Sadriwala – Front Office Associate, Bengaluru
- iv. Akanksha Gaikwad – Housekeeping Associate
- v. Nutanna Bale - Housekeeping Associate



Internship at Vidhan Bhavan, Mumbai

Dr. Roopa Rao motivated and guided 4 T. Y. B. Sc. CRM students (Ms. Disha Maroly, Ms. Supriya Waghmare, Ms. Nutanna Bale, and Ms. Fatema Kanchwala) to apply for a two-month internship position at The Deputy Speaker's Office (Vidhan Bhavan, Mumbai) from Jan 2022 – April 2022.

After 2 rounds of confidential interview rounds two students were short-listed for the position: Ms. Disha Maroly and Ms. Supriya Waghmare were selected for the position.

URGENT

Internship Positions:-

- Researcher
- Photo Editor
- Video Editor
- Data Analysis
- News Analysis
- Medical Help Associate

➤ Qualification: - Students of MSW, BMS, BMM, Graduate & PHD students are welcome.

About the Internship: - Opportunity to work and add creative value to Company & Organizational projects. You shall be awarded with The Deputy Speaker's office (Vidhan Bhavan, Mumbai) issued letter of excellence on completion of your internship duration. An opportunity for students to work in the Power House of Maharashtra, creating and co-ordinating government & private works in a creative manner.

Joining Date: - Immediate.

Duration: - 2 Months.

Location: - Vidhan Bhavan, Mumbai.

Roles and Responsibilities:-

- Bring your passion for the social work, on the table.
- Be smart about your job, don't just work hard.
- Work as a team player.
- 'Communicate'.

Contact: - +91-9307437583

Note:- Mail your CV at mediateamvb@gmail.com

National Skill Development Corporation (NSDC):

Dr. Roopa Rao collaborated with the Pune Institute of Business Management (PIBM) to help to graduate students with placements. National Skill Development Corporation (NSDC) is a not-for-profit public limited company set up by the Ministry of Finance as a Public-Private Partnership (PPP) model. NSDC aims to promote skill development by catalyzing the creation of large, quality, and for-profit vocational institutions.

The students will have to appear for the NEST (National Employability & Skills Test) to participate in the placement drive. The structure of the NEST was: Aptitude, Logical Reasoning, Verbal Ability, and Domain (Technical/Non-Technical). Students qualifying for NEST will be allowed for the placement drive. 115 T.Y.B.Sc. from the current 2021 – 2022 have enrolled for the NEST, which will be scheduled for June 2022.

Three Student Development Programs (SDP) were designed by PIBM to bridge the 'Gap' between the student's existing skills and the skills required by the Companies. In Dec 2021. The SDP aims to familiarize the participants with techniques for cracking the selection process of top companies. The methodology of SDP involves a combination of lectures and some practical sessions with greater emphasis on giving participants with Hands-on Experience. The SDP trained participants in Aptitude/Logical Reasoning, Verbal Ability, Marketing Management, and Communication. This training will also help students crack competitive exams such as CAT/ MAT/ Bank- PO, etc.

IKEA:

IKEA is a Swedish company that designs and sells ready-to-assemble furniture, kitchen appliances and home accessories, among other goods and home services.




IKEA has been the world's largest furniture retailer since 2008. IKEA India has been present in India for 30 years as part of the INGKA Group, sourcing many different products for IKEA stores worldwide.

Ms. Shivani Kate, alumnae of CRM Dept and an employee at IKEA (who was placed through the EPC in April 2021) approached NNCHSc (through Dr. Roopa Rao) for freshers with planning/design background for sales and other roles such as:

- Customer Relations Co-worker
- Food Co-worker
- Goods Flow Co-Worker/ Retail Logistics
- Sales Co-Worker

This academic year, IKEA approached us with job opportunities at R City mall, Ghatkopar. thirteen TY CRM students applied for the various positions indicated by the HR manager.

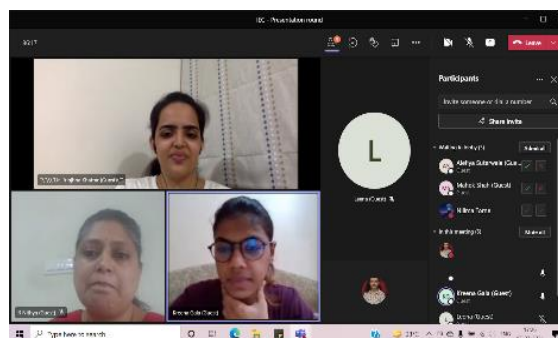
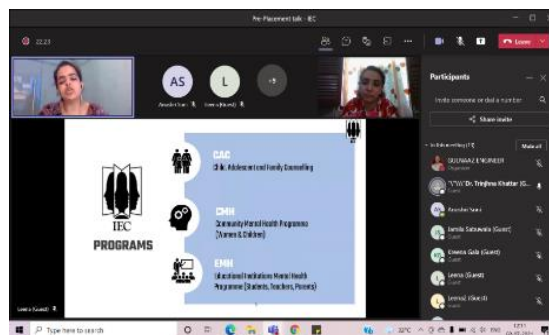
After three rounds of online interviews with IKEA senior staff and experts, four students were selected, Ms. Aasna Bhatia, Ms. Sakina Kherodawala, Ms. Samiksha Malusare, and Ms. Umaima Dahodwala,

	IKEA India Private Limited
IKEA/FY 22/RTIN/MUM	
15 th May'22	
Aasna Bhatia	
Sub: Offer Letter	
This is with reference to our several discussions; we are pleased to offer you the position of Sales Co-worker IKEA Store: Rcity. Your Gross salary of Rs.15,315 (Rupees Fifteen Thousand Three Hundred and Fifteen Only) per month which is equivalent to an annual CTC of Rs. 22,11,49 as per attachment. You will be additionally entitled to Medical Benefits as detailed, and other benefits as per the Company Policy. Your next salary review will be due in January 2023 at the discretion of Management.	
After receiving your acceptance of the above, a formal letter of Appointment will be given to you on the first day of your joining IKEA. We seek your confirmation on this offer till 17th May'22 or else it is deemed void.	
This offer is valid subject to the condition that your Background Verification is positive.	
Yours sincerely,	
For IKEA India Pvt. Ltd.	

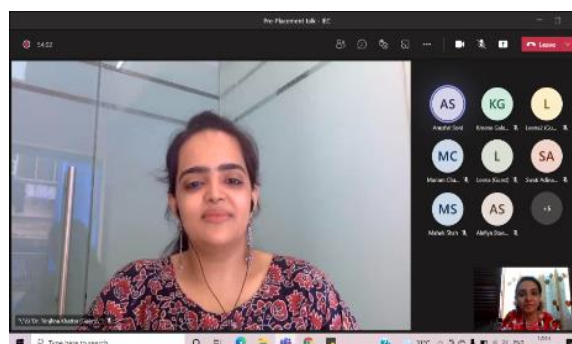
Ajay Singh	
Unit People and Culture	
I hereby accept this offer as a _____ on the terms and conditions stipulated in this letter and confirm to join IKEA from _____.	
Date.....	(Signature)
<small>IKEA India Private Limited Plot 15, 15 A, 15 B, 15 C, Village Turbhe and Pawana, TTC Industrial area, Thane Belapur road, Navi Mumbai, Pin - 400703 Maharashtra. Tel: +91 (0)22 6259 4203</small>	
<small>Registered Office: Unit No. 421, 5/F tower A, Jasola district centre, New Delhi - 110 044. Tel: +91 11 2694 2390 Fax: +91 11 2694 2376 IKEAIndia@IKEA.com www.IKEA.in CIN: U52399DL2013FTC256222</small>	

Institute for Exceptional Children (IEC):

A Pre-placement talk along with Institute for Exceptional Children (IEC) for MSc Part II Human Development was organized on Friday 2nd July 2021 on MS Teams. Dr. Trindhna Khattar, Proficiency Head, IEC gave very detailed information regarding the Institute. IEC is a non-profit organization specializing in Child, Adolescent, and Family Mental Health Interventions, established in 1979. IEC provides counseling, psychiatric consultations, psychological evaluation, and remedial education services to children and adolescents dealing with emotional, behavioural, and learning difficulties.



They work extensively with families to ensure that everyone enjoys a healthy and happy life. Their team of psychologists, remedial educators, social workers, and medical professionals have over 30 years of experience in this field. She explained in detail the programs they offer namely; Educational Institutions Mental Health (EMH) Programme, Community Mental Health (CMH) Programme, and Child, Adolescent, and Family Counselling (CAC) Programme. She shared her examples and testimonials of the people working in the institute. She talked about the work environment and how they celebrate each festival and have a very friendly and approachable team. As they were looking for a skilled Mental Health Counsellor in their institute, in the end, she shared the job description and job requirements for the same. She even shared the remuneration details and the date of joining. She then opened the forum for the students to ask questions and clear their doubts.



8 interested students sent their resumes to the EPC email. The resumes were compiled and sent to IEC. The students were sent a short project that they had to do and sent to IEC, the students were evaluated. The first round of interviews was conducted on 7th July 2021 via MS Teams. Out of the 8 students, 2 students were shortlisted, Ms. Kreena Gala and Ms. Nilima Torne. Unfortunately, the institute declined from moving forward with any of the applications due to fitment concerns.

The Life Foundation:

The Life Foundation Trust approached the Employment Placement Cell concerning vacancies for the post of Program Supervisor, LIFE Pre-Primary program, and LIFE Coach, LIFE Community Centre Program. Ms. Gulnaaz Engineer was in contact with Mr. Vinod Lala via email.

Seven students showed interest in the opportunity and sent their CVs across. The first round of interviews was held on 16th September 2021 via WhatsApp video call.

Out of the 7 students 5 students were shortlisted and called for a physical interview at their campus on 28th September 2021. Two students; Ms. Mahek Shah and Ms. Nilima Torne were selected and have been successfully placed in the organization.

**Prolicious:**

A Placement session was conducted by the Director of Samyog Foods - Prolicious, Mr. Devendra Chawla for the M.Sc II students of the MSc FND, FPP, and SN students on the 26th of April 2022. Mr. Chawla began the session with the introduction of Samyog Foods, the Mission and Vision of the company. Ms. Maria Lobo, an alumnus of our college, currently working with Samyog Foods also shared her experience with the students.

Various positions that the company was ready to offer were

- Nutritionists
- Various positions in Research and Development
- Positions in Quality Control.

The session was attended by more than 25 students. 9 students who were keen to join the company were shortlisted and would go further for the second round of interviews after the examinations are over.

Placement through Faculty Referrals:

Many job opportunities were given to the graduating students through direct contact from faculty.

CRM Department			
Meluha – The Fern, Powai	Dr. Roopa Rao (Shweta Shigwan)	<ul style="list-style-type: none"> - Duty Manager - GRE - Front Office Associate 	<ul style="list-style-type: none"> - 6 students applied - Selected students could not join due to semester end exams in May 1st week
Trident, Nariman Point	Dr. Roopa Rao (Stephanie D'costa, Khatija Daudi)	<ul style="list-style-type: none"> - Front Office Assistants - HK Assistants - GRE - Training Assistants - Marketing Assistants - HR Assistants 	<ul style="list-style-type: none"> - 5 students placed through OCER/OCLD
The Oberoi, Mumbai			
Spice Jet	Dr. Roopa Rao	<ul style="list-style-type: none"> - Customer Service Manager 	<ul style="list-style-type: none"> - The selected student could not join due to semester end exams in May 1st week
Air Asia	Dr. Roopa Rao	<ul style="list-style-type: none"> - Digital Marketing - Product Management - Loyalty Marketing & Operations 	<ul style="list-style-type: none"> - None selected
Air India	Dr. Roopa Rao	<ul style="list-style-type: none"> - Cabin Crew 	<ul style="list-style-type: none"> - Selected student was asked to contact Head after exams and after her internship period is over
Marriott	Dr. Roopa Rao (Sarita Nunes)	<ul style="list-style-type: none"> - Guest Service Associate – F & B - F & B Hostess - Guest Relations Associate – Front Office - Guest Service Associate – Front Office - Events Coordinator 	<ul style="list-style-type: none"> - 2 students selected. - They will join them after their internship period
Good Homes Magazine	Dr. Roopa Rao (Sakshi Gupta)	<ul style="list-style-type: none"> - Editorial Intern 	<ul style="list-style-type: none"> - 5 students applied - No response from the organization
360 West Hotel by Ritz Carlton	Dr. Roopa Rao (Ms. Sunita Sahu)	<ul style="list-style-type: none"> - Concierge Associate - Lobby Host - Business Centre Associate - 	<ul style="list-style-type: none"> - 11 students applied and 4 were shortlisted for further interviews
ICICI Home Finance	Dr. Roopa Rao (Hiral Shah)	<ul style="list-style-type: none"> - Sales, Credit and Territory Sales Executive 	<ul style="list-style-type: none"> - 8 Students applied, 2 placed

ZKTeco Biometrics India Pvt Ltd	Dr. Roopa Rao (Alisha Chaurasia)	- Regional Sales Executive	- 2 Students applied
Rightness Personnel Solutions Pvt. Ltd.	Dr. Roopa Rao (Aarushi Agarwal)	- HR	-
Royal Tulip Kharghar, Navi Mumbai	Dr. Roopa Rao (Neha Dedhia)	- HR Executive	-
Mahindra Holidays & Resorts	Dr. Roopa Rao (Neha Dedhia)	- Talent Acquisition & mgt (HRBP)	-
Taj President Hotel, Cuffe Parade	Dr. Roopa Rao	- Front Office Deputy	-
H. R. Organo Chem Pvt. Ltd.	Dr. Roopa Rao (Aarushi Agarwal)	- HR Executive	-
Toothsi (AMPA Orthodontics Pvt. Ltd.)	Dr. Roopa Rao (Arwa Dahodwala)	- Internship in Quality & Training Dept	-
Ideas-Infinite	Dr. Roopa Rao (Sakina Tinwala)	- HR Executive - Inside Sales Executive - HR Recruiter cum IT Coordinator	-
TATA AIA Life Insurance Company	Dr. Roopa Rao (Aayushi Parekh)	- HR Intern	-
Metaphor Infotech, Borivali (E)	Dr. Roopa Rao (Priya Mota)	- HR Recruiter	-
Ellior India	Dr. Roopa Rao (Pratima Hegde)	- HR Assistant	-
Wellness Forever Medicare Ltd.	Dr. Roopa Rao (Chaitali Kulkarni)	- Recruitment Executive	-
The Oberoi	Dr. Roopa Rao	- EA to GM	-
DWG Designs	Dr. Roopa Rao (Aarti Kapadia)	- Interior Designers - Project Coordinators	-
eClerx	Dr. Roopa Rao (Ankita Manna)	- HR Fresher	-
Shobiz Experiential Communications Pvt. Ltd.	Dr. Roopa Rao (Nikita Vora)	- B2B Response Executive	-
Orthosquare Multi-disciplinary Clinic Ltd.	Dr. Roopa Rao (Shweta Shigaonkar)	- Production Executive – 3D Printing	-
Eventcode 317	Dr. Roopa Rao (Shreya Varadkar)	- Corporate Event Planner	-
Lawrence & Mayo, Fort	Dr. Roopa Rao (Radhika Panchmatia)	- Graphic Designer	-

Strivik Business Solutions Pvt Ltd., Sakinaka, Andheri	Dr. Roopa Rao (Jessica Joseph)	- HR Intern (WFH)	-
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