

University of Mumbai




No. AAMS (UG) /144 of 2021

CIRCULAR:-

Attention of the Principals of the Affiliated Colleges and Directors of the recognized Institutions in Faculty of Science and Technology.

They are hereby informed that the recommendations made by the Ad-hoc Board of Studies in **Home Science** at its meeting held on 20th March, 2021 **vide** item No. 1(iii) and subsequently passed by the Board of Deans at its meeting held on 11th June, 2021 **vide** item No. 8.4 have been accepted by the Academic Council at its meeting held on 29th June, 2021, **vide** item No. 8.4 and subsequently approved by the Management Council at its meeting held on 29th July, 2021 **vide** item No. 16 and that in accordance therewith, in exercise of the powers conferred upon the Management Council under Section 74(4) of the Maharashtra Public Universities Act, 2016 (Mah. Act No. VI of 2017) the Ordinance 6679 & 6680 Regulations 9422 & 9423 and the syllabus of **Add On Online and Offline Diploma Course in Personal Styling, Grooming and Fitness** has been introduced and the same have been brought into force with effect from the academic year **2022-23**, accordingly. (The same is available on the University's website www.mu.ac.in).

MUMBAI – 400 032
25th October, 2021
To,


(Sudhir S. Puranik)
REGISTRAR

The Principals of the Affiliated Colleges and Directors of the recognized Institutions in Faculty of Science and Technology. (Circular No. UG/334 of 2017-18 dated 9th January, 2018.)

A.C/8.4/29/06/2021
M.C/16/29/07/2021


No. AAMS (UG) /144-A of 2021

MUMBAI-400 032

25th October, 2021

Copy forwarded with Compliments for information to:-

- 1) The Chairman, Board of Deans
- 2) The Dean Faculty of Science and Technology,
- 3) The Chairman, Ad-hoc Board of Studies in Home Science,
- 4) The Director, Board of Examinations and Evaluation,
- 5) The Director, Board of Students Development,
- 6) The Co-ordinator, University Computerization Centre,


(Sudhir S. Puranik)
REGISTRAR

Copy to :-

- 1. The Deputy Registrar, Academic Authorities Meetings and Services (AAMS),**
- 2. The Deputy Registrar, College Affiliations & Development Department (CAD),**
- 3. The Deputy Registrar, (Admissions, Enrolment, Eligibility and Migration Department (AEM),**
- 4. The Deputy Registrar, Research Administration & Promotion Cell (RAPC),**
- 5. The Deputy Registrar, Executive Authorities Section (EA),**
- 6. The Deputy Registrar, PRO, Fort, (Publication Section),**
- 7. The Deputy Registrar, (Special Cell),**
- 8. The Deputy Registrar, Fort/ Vidyanagari Administration Department (FAD) (VAD), Record Section,**
- 9. The Director, Institute of Distance and Open Learning (IDOL Admin), Vidyanagari,**

They are requested to treat this as action taken report on the concerned resolution adopted by the Academic Council referred to in the above circular and that on separate Action Taken Report will be sent in this connection.

- 1. P.A to Hon'ble Vice-Chancellor,**
- 2. P.A Pro-Vice-Chancellor,**
- 3. P.A to Registrar,**
- 4. All Deans of all Faculties,**
- 5. P.A to Finance & Account Officers, (F.& A.O),**
- 6. P.A to Director, Board of Examinations and Evaluation,**
- 7. P.A to Director, Innovation, Incubation and Linkages,**
- 8. P.A to Director, Board of Lifelong Learning and Extension (BLLE),**
- 9. The Director, Dept. of Information and Communication Technology (DICT) (CCF & UCC), Vidyanagari,**
- 10. The Director of Board of Student Development,**
- 11. The Director, Department of Students Welfare (DSD),**
- 12. All Deputy Registrar, Examination House,**
- 13. The Deputy Registrars, Finance & Accounts Section,**
- 14. The Assistant Registrar, Administrative sub-Campus Thane,**
- 15. The Assistant Registrar, School of Engg. & Applied Sciences, Kalyan,**
- 16. The Assistant Registrar, Ratnagiri sub-centre, Ratnagiri,**
- 17. The Assistant Registrar, Constituent Colleges Unit,**
- 18. BUCTU,**
- 19. The Receptionist,**
- 20. The Telephone Operator,**
- 21. The Secretary MUASA**

for information.

**New ordinances 6679 & 6680 relating to the Add On
Online and Offline Diploma Course in Personal Styling,
Grooming and Fitness.**

1. Necessity for starting these course:

A. Personal Styling, fitness and grooming are an integral part of the fashion industry. The course offers students to develop their creative skills in styling, make up, presentation etc. and also gives them creative opportunities.

a. To facilitate new skill development amongst students as per changing needs of the industry for placements and internships.

b. To facilitate students to take up interdisciplinary courses based on their interests and aptitude.

Specific Objectives

- To understand the different aspects of styling and Image Projection
- To educate about different body-lines and body types.
- To help chose garments for different types of styling
- To motivate students towards fitness and grooming
- To give hands on training about personal shopping, wardrobe management and make up

2. Whether UGC has recommended to start the said course?

A. Yes. UGC has recommended skill based/vocational/technical courses.

3. Whether all the courses have commenced from the academic year 2019-20

A, We plan to commence the courses from academic year 2022 - 23

4. The courses started by the University are self financed, whether adequate number of eligible permanent Faculties are available?

A. The courses are self financed. Adequate permanent faculties are available to facilitate the running of the courses.

5. To give details regarding duration of the course and is it possible to compress the course

A. It is possible to complete the courses during the academic year. It is not possible to further compress the courses.

6. The intake capacity of each course and number of admissions given in the current academic year 2019-20

A. Maximum 30 students in a batch

7. Opportunities of Employability/Employment available after taking these courses.

A. Many new opportunities are available after the courses

AC- 29/06/2021
Item No. – 8.4 (N)

UNIVERSITY OF MUMBAI



ADD – ON ONLINE AND OFFLINE DIPLOMA COURSE IN PERSONAL STYLING, GROOMING AND FITNESS

(to be introduced with effect from the academic year 2022-23)

UNIVERSITY OF MUMBAI



Syllabus for Approval

Sr. No.	Heading	Particulars
1	Title of the Course O. 6679	ADD – ON ONLINE AND OFFLINE DIPLOMA COURSE IN PERSONAL STYLING, GROOMING AND FITNESS
2	Eligibility for Admission O. 6680	XII or equivalent
3	Passing Marks R - 9422	40
4	Ordinances / Regulations (if any)	
5	No. of Years / Semesters R - 9423	2 Semesters (/60 hours)
6	Level	P.G./ U.G./ Diploma / Certificate (Strike out which is not applicable)
7	Pattern	Yearly / Semester (Strike out which is not applicable)
8	Status	New / Revised (Strike out which is not applicable)
9	To be implemented from Academic Year	From Academic Year 2022-23

Name & Signature of BOS Chairperson :

Dr. (Mrs.) Geeta Ibrahim

Name & Signature of Dean:

ADD – ON ONLINE AND OFFLINE DIPLOMA COURSE IN PERSONAL STYLING, GROOMING AND FITNESS

Type of Course- Add-on Diploma Course

Duration of Course: Total 60 hours of theory and practical

Mode of instruction: Offline and online

Experts will be called from outside and linkages and networks will be tapped for inviting resource persons involving participant learning.

Vision: Personal Styling, fitness and grooming are an integral part of the fashion industry. The course offers students to develop their creative skills in styling, make up, presentation etc. and also gives them creative opportunities.

Mission: This course caters to all aspects of styling, fitness and grooming and help learners become a certified Personal Stylists and an Image Fashion Stylists.

Objectives:

- To understand the different aspects of styling and image projection.
- To educate about different body-lines and body types.
- To help chose garments for different types of styling.
- To motivate students towards fitness and grooming.
- To give hands on training about personal shopping, wardrobe management and make up.

Eligibility: XII or equivalent

Intake capacity: Minimum 11 students per batch

Credits: 6 credits

Fees for the course: Rs. 5000/- (+ GST applicable) per student

Honorarium: Rs. 750/- per hour for Practical and Theory

Coordinator fees for academic year/course: Rs. 5,000/- entire course

SYLLABUS

Preamble to the Course

Personal Styling, Grooming and Fitness are an integral part of the fashion industry. The course offers students to develop their creative skills in styling, make up, presentation etc. and gives them creative opportunities for self and professional enhancement and growth. This course caters to various aspects of styling, fitness and grooming and help learners become a certified personal stylist and an image fashion stylist.

Title of the Course	Total Hours	Marks allotted	Credits for the Course
Personal Styling, Grooming and Fitness (comprising of Four Modules as detailed below)	60	100	6

Module No./Title	No. of Hours
Module I - Image Projection	15
Module II - Body Types for Different Personalities	15
Module III – Make Up and Personal Shopping	18
Module IV– Fitness and Creative Yoga	12

Module I – Image Projection

Objectives:

- To understand the different aspects of styling and image projection.
- To help choose garments for different types of styling.

Unit	Course Content	Hours
1	Image Projection Image - Personal image projection and self-fashion concept <ul style="list-style-type: none">• Self-evaluation with self-image projection worksheet• Confidence check – role play• Body language evaluation -role play• Project 1: Image matters	3
2	Types of Stylists and works <ul style="list-style-type: none">• Styling Methods• Model Assessment activity	3

	<ul style="list-style-type: none"> • Understanding the styling and use of styling • Different print media –worksheet • International style scale evaluation and preparing style scale • Real garments evaluation and understanding value creating the method • Making mood board practical as per topic given – Group activity • Project 2: Styling mood boards – research on the style • International style scale illustration 	
3	Types of personality styling – how to create it as per personality <ul style="list-style-type: none"> • Creating a style with practical understanding need 	3
4	Personal style Evaluation Graphical <ul style="list-style-type: none"> • Physical clothing psychological inputs graphical evaluation • Worksheet for graphs – print media • Finding out each student’s personality in a practical way • Project 3: Graphical analysis 	3
5	Lifestyle Evaluation: <ul style="list-style-type: none"> • Wardrobe and life style understanding • Worksheet for pie chart • Experiment styling with personal garments and creating lifestyle pie chart 	3

Module II – Body Types for Different Personalities

Objectives:

- To educate about different body-lines and body types.
- To help chose garments for different types of styling

Unit	Content	Hours
1	Body Type -Opposite personality – YY <ul style="list-style-type: none"> • Two different technique for body type evaluation • Power point presentation – prop method • Understanding body silhouette practically investigating each figure body type • Illusion techniques- cluster- • Project 4 Different type of body type of celebrity and day to day routine research 	3
2	Fashion – Styling for Corporates <ul style="list-style-type: none"> • Stereotype – power point presentation plus worksheet 	3

	<ul style="list-style-type: none"> Project 5: making personal style book 	
3	Clothing cluster <ul style="list-style-type: none"> Colour analysis: Basic colour analysis Understanding interrelation between colour style and making colour cluster Three different techniques for colour analysis including garment shadow method Practice for self-colour analysis 	3
4	Creating CNA <ul style="list-style-type: none"> Making need analysis form and questions through worksheet Keeping aspects together to create stunning styles 	3
5	Career initiative guidance <ul style="list-style-type: none"> PowerPoint Preparing a fashion book Visiting card Logo Blog writing 	3

Module III – Make Up and Personal Shopping

Objective:

- To give hands on training about personal shopping, wardrobe management and make up

Unit	Content	Hours
1	Make up <ul style="list-style-type: none"> Pencil scale technique Evaluating face types with international measuring techniques Face Evaluation: types of the face – understanding face reflection – selecting the right accessory - necklines. Basic makeup – industry expert practically teaches basic makeup kit and makeup Project 6 	6
2	Wardrobe stylist – celebrity stylist editorial stylist – fashion photo suit - personal shopper <ul style="list-style-type: none"> Print media – special wardrobe pie chart worksheet Understanding the different type of stylist– self makeup in the group – self- photo exercise in the group 	6

	<ul style="list-style-type: none"> • Personal shopping: understanding the calculation of usage • Field visit 	
3	Personal shopping - Project on the field: <ul style="list-style-type: none"> • Group activity with the shopping experience at the market place 	6

Module IV– Fitness and Creative Yoga

Objective:

- To motivate students towards fitness and grooming

Unit	Content	Hours
1	Fitness – creative yoga	12

Study Material Orange Tree Image

Mode of assessment and evaluation for the course:

- Regular internal assignments and project work will be given by the concerned faculty and will have 40% weightage. It may include assignments, class tests, case studies or project work.
- The term end examination shall have 60% weightage and will be conducted by the concerned faculty.