

**TOPICS UNDER EACH SUB-THEME FOR PRESENTATION/DISPLAY
OF POSTERS AND MODELS**

Sub-Theme A: Spirit of Modern Consumerism – Reaching the Unreached

Community Resource Management Topics

- Empowering consumers in the new market
- E - Consumerism
- Consumer rights in the digital age.
- Role of E-commerce for consumer welfare
- Product design beyond Urban Consumerism
- Consumerism and economic mobility
- The culture of choice- consumerism
- Legal protection of consumers
- The consumer in Public services-Choice, Value and differences
- Demonetization: who will pay the price?
- Consumer Behaviour in hospitality and Tourism
- From Ergonomics to Empathy
- Medical consumerism
- Automotive consumerism- towards vehicle safety
- Effect of the consumerism on the environment
- Environmental consumerism
- Green consumerism
- Impact of Marketing on consumerism

Foods, Nutrition & Dietetics Topics:

- Food standards & laws, Food Supplements and role of Media
- Role of media/ media influence current trends in food practices
- Effect/influence of Media on food purchase practices
- Reducing waste in food service organizations – sensitizing organizations and consumers
- Food banks – reaching the unreached

Human Development Topics:

- Modern Consumerism: Roles of and Impact on Children and Families (e.g., parent-induced wastefulness; impact of consumerism on family roles and functioning)
- New Trends in Consumerism in Education in Rural and Urban Contexts: Benefits, Opportunities and Challenges
- Roles of Information and Communication Technologies, Media, and Entertainment in Consumerism and Outreach
- NGO Actions and Initiatives: Reaching the Unreached
- Outreach and Inclusion in Education
- Outreach and Inclusion in Special Education; Outreach and Inclusion with respect to Human Exceptionality

Textile & Fashion Technology Topics:

- Consumerism of Fashion & Apparel and environment consciousness
- Fair business practices in Textile, Fashion & Apparel
- Effective use of pre-consumer fabric waste in creating fashioned garments
- Effect of e-tailing on consumer buying behavior and quick response systems
- Expanding the access of traditional crafts in contemporary designs
- Influence of attractive and eco-friendly packaging on consumerism of textile and fashion products.
- Consumer preferences to organic and eco-friendly products
- Up-cycling of post-consumer textile waste
- Quality consciousness amongst modern consumers
- Effective recycling of post-consumer waste
- Fair business practices in retail to address environmental and economic concerns
- Fair business practices in advertisement of fashion products and services

Sub-Theme B: First 1000 days and Beyond

Community Resource Management Topics

- Ergonomic Design Considerations for the First 1000 days and beyond.
- Design for safety in Public Spaces
- Assistive devices for the Elderly.
- Safe lifting Practices for Mothers
- Cognitive Ergonomics
- Advertising and Marketing
- Children and consumers
- Advertising and Marketing
- Safety at the workplace
- Designing Products and Places for children
- Aging workforce
- Managing Health and work

Foods, Nutrition & Dietetics Topics:

- Preconception ,Maternal ,Child & Adolescent Nutrition
- Intergenerational cycle of Malnutrition
- Newer initiatives for improving maternal health like the Amrut Aahar Yojana, others as well

Human Development Topics:

- Before the First Day: Care and Support of Girls and Women Before and During Pregnancy
- First 1000 Days: Brain's Window of Opportunity
- Early Interventions: Need of the Day

One-Day National Conference
Reaching The Unreached – New Perspectives in Multi-Disciplinary Research & Extension

- Supporting Early Childhood Milestones: Have We Reached the Unreached?
- Beyond the First 1000 days: A Focus on School-Age Children and Youth
- Turning of an Adolescent into an Adult: A Focus on Key Transitions in the Life Cycle
- Beyond the First 1000 days: Opportunities and Challenges in Adulthood and Late Adulthood
- Parenting and Grand parenting over the Life Span (e.g., newer developments such as digi-parenting)
- Reflection on Strategies to Reach the Unreached Children/Youth/Adults/Elderly in India

Textile & Fashion Technology Topics:

- Newborn Clothing and Clothing through life span
- Technical Textiles and Clothing for New Born and Beyond
- Healthy and safe Neo-natal and Infant wear
- Maternity Wear
- Specific clothing in relation to organizational and social behavior in Indian scenario
- Quality in conformance in accordance to international standards
- Textiles as corporate gifting
- Hygiene and Textiles
- Affordable and hygienic sanitary napkins
- Affordable and comfortable adult diapers
- Low-cost sanitation products
- Self-help features in garments for dependent people
- Protective textiles (Apparel and Home textiles)
- Apparel for self-defense
- Smart textiles for motion analysis and to monitor physiological parameters
- Ergonomically designed garments and products
- Incorporation of biodegradable materials for healthcare products
- Creating awareness amongst people especially young adolescents for ideal fit standards of intimate apparel
- Fitness apparel and athleisure
- Designing and developing fashion accessories for under-privileged people
- Textiles with anti-ageing properties
- Textiles based drug release systems for different ailments
- Practices of effluent treatment and waste management
- Zero Defect Zero Effect (ZDZE) systems
- PET recycling
- Solar capturing textiles
- LED enabled apparel and fashion accessories
- Aromatic textiles for home interiors
- Textiles with embedded seeds