



Department of Textile and Fashion Technology
College of Home Science Nirmala Niketan
Affiliated to University of Mumbai
(NAAC Accredited 'A' Grade)



VISUAL MERCHANDISING

University of Mumbai Approved Certificate Course

OBJECTIVES

- To impart skills of visual merchandising
 - To help students to independently set up merchandise in optimal and creative ways to face competition and achieve best market shares
 - Limited seats available at affordable fees.
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- > The course is designed to cater to the current demand for creative presentation and promotion.
 - > Training by experienced resource person.
 - > Hands on experience with window displays and store layouts.
 - > Course is a combination of Aesthetics, Marketing, Retailing, etc..
 - > Open to people who have inclination towards creativity
 - > Interactive environment between students of inter-disciplinary background.

FEATURES



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